

# ŞİRKETLERE YATIRIM YAPMA VE SATIN ALMA



Dr. Ahmet Turan Özdemir  
Eylül 2016  
KAYSERİ

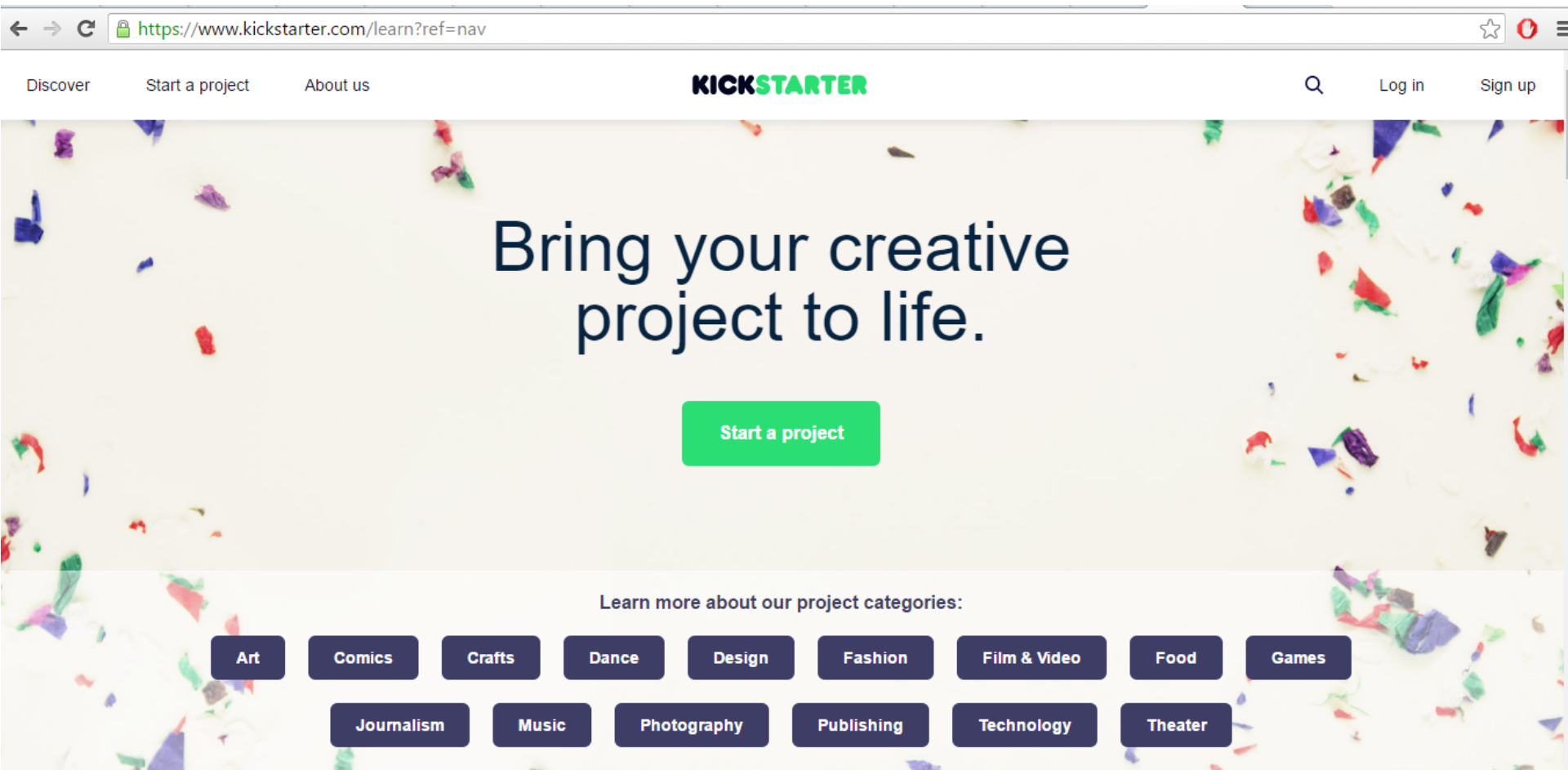
# PROJE FİKİRLERİ

- <https://www.kickstarter.com/>



- Since our launch on April 28, 2009, over \$2 billion has been pledged by more than 10 million people, funding more than 100,000 creative projects. Feel free to dive into our stats page for more!

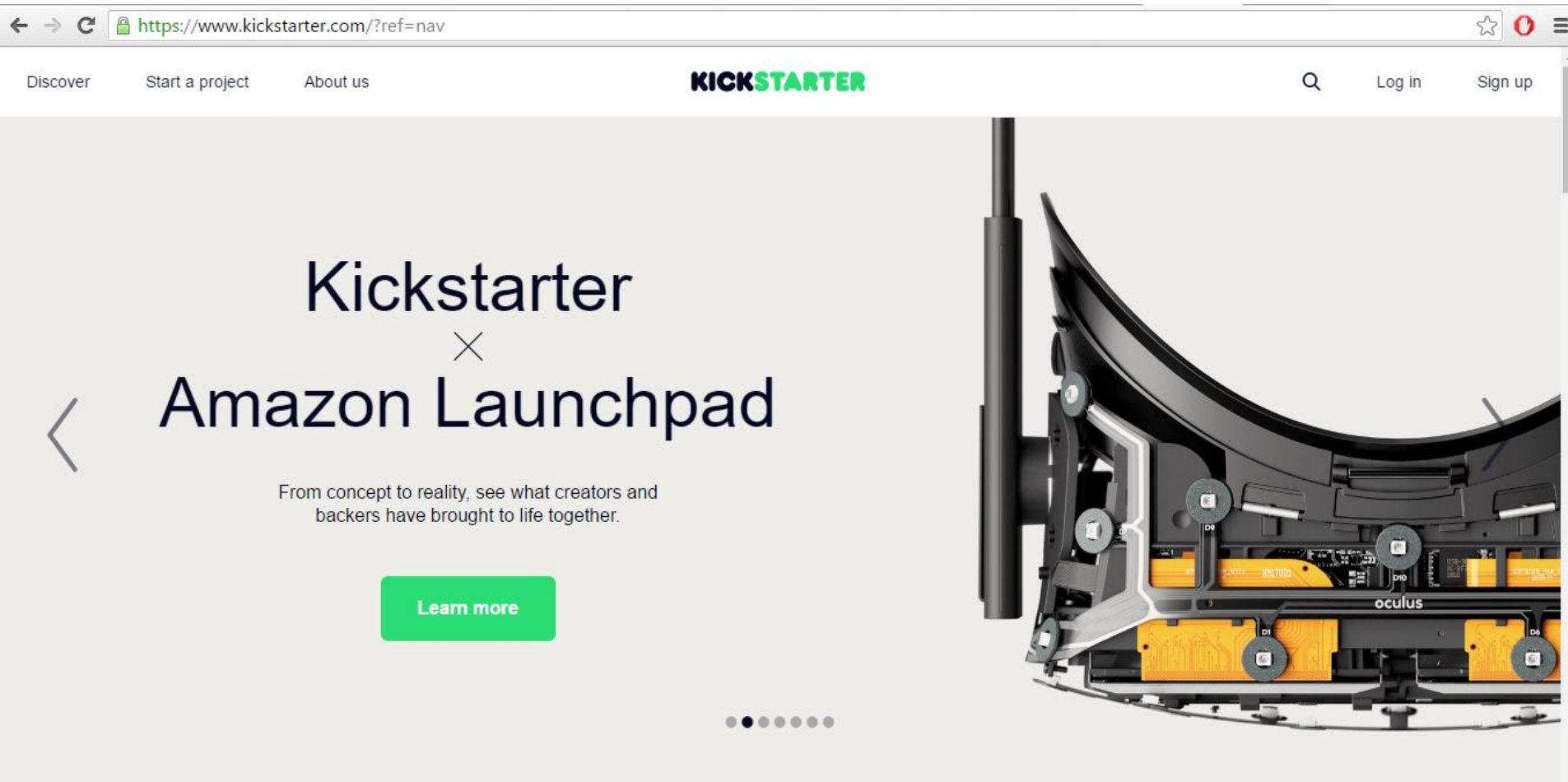
# Proje fikrim var yatırım arıyorum ?????



# kickstarter'a projenizi gönderebilmeniz için;

- 18 yaşından büyük olmanız
- US, UK, Canada, Australia, New Zealand, the Netherlands, Denmark, Ireland, Norway, Sweden, Germany, France, Spain, Italy, Austria, Belgium, Switzerland, Luxembourg, Hong Kong, and Singapore ülkelerinden birinde yaşıyor olmanız
- Kredi kartınızın olması gerekmektedir.

# Yatırım yapacak proje arıyorum ?????



# Para yatırmak

- Kendi tanımıyla; sanatçılar, tasarımcılar, film yapımcıları, müzisyenler, gazeteciler, mucitler, kâşifler vb için fon toplayan bir platform.
- Yaratıcı olduğuna inandığınız bir fikir ile oluşturduğunuz projenizi gerçekleştirmek için ihtiyacınız olan para miktarını belirleyip tanıtım hazırlıyorsunuz. Eğer projenin yaratıcılığı konusunda kickstarter de sizinle aynı fikirde olursa projeniz sitede yayınlanıyor. bundan sonrası sitenin kefil dediği kişilerden belirli bir zaman aralığında (1-90 gün) belirlenen bütçeyi toplamak.
- Belirlenen bütçe belirlenen surede toplanabilirse site %5 pay alıyor siz de projenizi gerçekleştirmiş oluyorsunuz. Toplanamazsa para hiç el değiştirmiyor. (Parayı veren kişilere bağışçı değil de kefil deniyor çünkü belirlenen sure dolmadan proje hedef rakama ulaşana kadar bağış yapılan karttan para çekilmiyor). Bu durumda site de pay almıyor. Sahiplik hakları %100 proje yaratıcısında kalıyor.


# Proje arama

← → ↻ [https://www.kickstarter.com/discover/advanced?term=battery&sort=most\\_funded&seed=2455401&page=1](https://www.kickstarter.com/discover/advanced?term=battery&sort=most_funded&seed=2455401&page=1) ☆ 🔔 ☰

Show me **battery** × projects in **All categories** ▾ on **Earth** ▾ sorted by **most funded** ▾


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**Pebble Time - Awesome Smartwatch, No Compromises**


Color e-paper smartwatch with up to 7 days of battery and a new timeline interface that highlights what's important in your day.


 by Pebble Technology and 78,471 backers



**Trunkster: Zipperless Luggage with GPS + Battery + Scale**


Meet the world's most revolutionary luggage, featuring zipperless entry for faster access, USB charging, a built-in scale, and location tracking.


 by Trunkster and 3,566 backers



**The World's First Heated Down Jacket w/ 6X Mobile Charging**


EXTRA FEATURES: Battery-Free Heated Gloves, Comfort Zone -20C to 10C, Water Resistant, 5-year Warranty, Packable, Ultra Thin, Washable

 by Ravean Team and 6,480 backers



**AGENT: The World's Smartest Watch**

The next generation smartwatch with brand-new technology. World-class developer tools, unparalleled battery life, Qi wireless charging.

 by Secret Labs + House of Horology and 5,685 backers




# Proje arama

← → ↻ <https://www.kickstarter.com/discover/advanced?term=battery&sort=newest&seed=2455401&page=1> ☆ 🔔 ☰

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**Pre-order Mojo inVlctus battery case for iPhone 7 now.**  
\*Free charger kit for every purchase.  
Ship in November 2017

**iPhone7 inVlctus batterycase customize 3D printed top cover**  
by ibattz LLC

Bringing back the Mojo to the new iPhone with our award winning removable battery case with customized 3D printed top cover

📍 San Diego, CA

0% **\$20** 59  
funded pledged days to go




**Chargemander, The Battery Case For Mobile Gamers.**  
by GogoToro

Never run out of bat again w/ a 300%+ extra battery case that charges in just 15 minutes (the world's fastest charging battery case).

📍 Brooklyn, NY

251% **\$37,717** 30  
funded pledged days to go




**SOLAR SACK Backpack... Solar power on the move!**  
by Nino and Company, LLC

The most affordable backpack on the market with a removable solar powered battery & features others lack! Fun in the sun & no worries!

📍 Erie, PA

62% **\$2,174** 37  
funded pledged days to go



**SunnyBAG Leaf+ The world's strongest and lightest solarpanel**  
by Stefan Ponsold

6 Watt flexible solar system with less than 200 grams + 4000mAh power bank. Support us now and don't think about empty batteries again.

📍 Graz, Austria

70% **€15,470** 46  
funded pledged days to go




# Proje arama

← → ↻ <https://www.kickstarter.com/discover/advanced?term=battery&sort=popularity&seed=2455401&page=1> ☆ 🔔 ☰

Show me **battery** ✕ projects in **All categories** ▾ on **Earth** ▾ sorted by **popularity** ▾

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**Chargemander, The Battery Case For Mobile Gamers.**  
by GogoToro

Never run out of bat again w/ a 300%+ extra battery case that charges in just 15 minutes (the world's fastest charging battery case).

📍 Brooklyn, NY

251% **\$37,717** 30  
funded pledged days to go




**POWER STARTER**  
The World's First Battery-less Car Jump Starter

**The World's First Battery-less Car Jump Starter**  
by Power Starter

The World's First Batteryless Car Jump Starter.No Lithium-ion battery; No pre-charge and extended life time.Get one at only USD\$149CAD.

📍 Toronto, Canada

4% **\$2,548** 38  
funded pledged days to go



micro size | 80 year battery life | programmable remote button


**Trak Taag**

**Trak Taag Tracker with 80 Year Battery + SOS / Video Button**  
by Angel Net

Micro Remind & Find Bluetooth Tracker with built-in battery and 1 button remote control for SOS Calls, Video, Pictures, and Audio.

📍 New York, NY

263% **\$12,660** 8  
funded pledged days to go



**Ultra Magnetic & Charging Support**  
Good news for iPhone drivers: Ultra magnetic and charging support

**Smart Battery Case Kit**  
by Enfinipower

Good news for iPhone drivers: Ultra magnetic and charging support

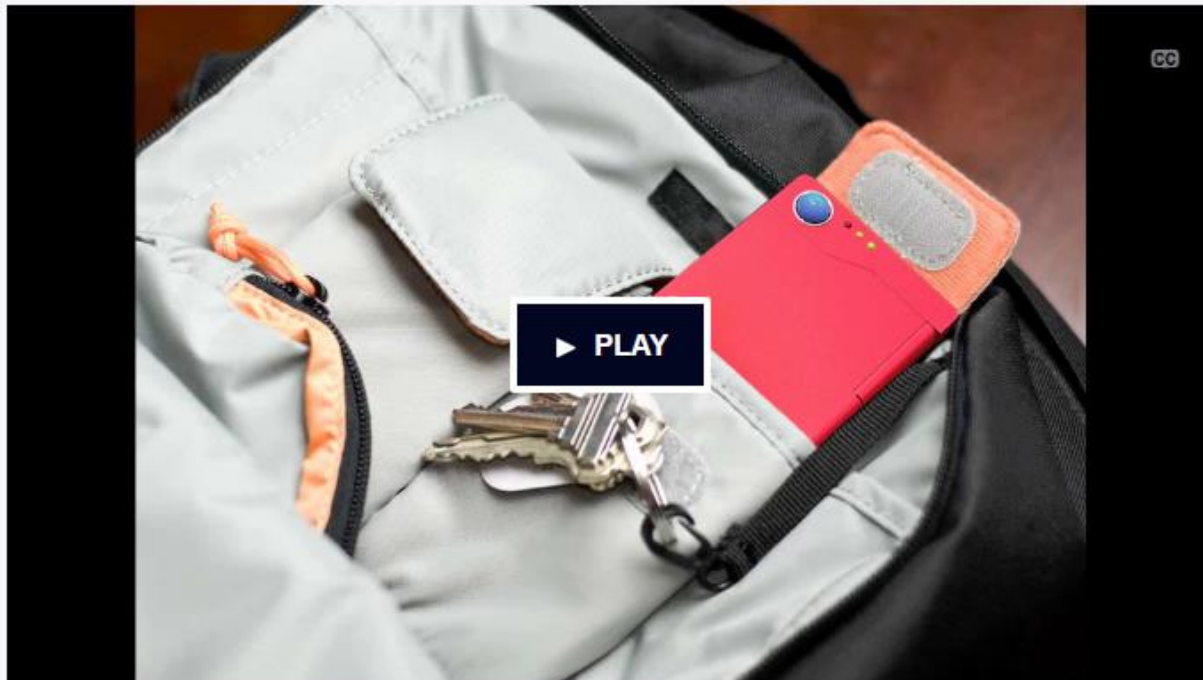
📍 Vancouver, Canada

0% **\$244** 37  
funded pledged days to go

<https://www.kickstarter.com/projects/1338213769/chargemander-the-battery-case-for-mobile-gamers?ref=popular>

## Chargemander, The Battery Case For Mobile Gamers.

by GogoToro



**567**

backers

**\$37,717**

pledged of \$15,000 goal

**30**

days to go

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📍 Brooklyn, NY    🛠️ Gadgets

This project will be funded on Sat, Oct 8 2016 6:59 AM

[www.aturan.com](http://www.aturan.com)

GogoToro



Never run out of bat again w/ a 300%+ extra battery case that charges in just 15 minutes (the world's fastest charging battery case).

- Hedef \$ 15.000
- Toplanan \$ 37.717
- Kalan Gün 30 Gün

# Ipod Nano'nu kol saatine çevir

## TikTok+LunaTik Multi-Touch Watch Kits



Transform your iPod Nano into the world's coolest multi-touch watches with TikTok + LunaTik by Scott Wilson and MINIMAL.

[Order Here](#)

Created by

Scott Wilson + MINIMAL

13,512 backers pledged \$942,578 to help bring this project to life.  
[www.aturan.com](http://www.aturan.com)

# Phantom One

[https://www.kickstarter.com/projects/1359605477/fathom-one-the-affordable-modular-hd-underwater-dr?ref=home\\_potd](https://www.kickstarter.com/projects/1359605477/fathom-one-the-affordable-modular-hd-underwater-dr?ref=home_potd)

## Fathom One | The Affordable, Modular, HD Underwater Drone

by Fathom



**485**

backers

**\$153,215**

pledged of \$150,000 goal

**21**

days to go



[www.aturan.com](http://www.aturan.com)


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# Firma Hikayeleri


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 Want to know who funds which sector? There is your answer — **Jeff Clavier**, Managing Partner at **SoftTech VC**


### Featured Venture Investments

Company	Amount / Round	Lead investor
<a href="#">kWh Analytics</a>	\$5M / Series A	<a href="#">Anthemis Group</a>
<a href="#">Payworks</a>	\$4.5M / Series A	<a href="#">HW Capital</a>
<a href="#">Ogury</a>	\$15M / Series B	<a href="#">Idinvest Partners</a>
<a href="#">cheddar</a>	\$10M / Series B	<a href="#">Lightspeed Venture Partners</a>
<a href="#">DRIVETRIBE</a>	\$6.5M / Series A	<a href="#">21st Century Fox</a>
<a href="#">Fluidic Analytics</a>	£5.3M / Series B	<a href="#">IQ Capital Partners</a>
<a href="#">Callstats.io</a>	\$3M / Series A	<a href="#">True Ventures</a>
<a href="#">ROX Medical</a>	\$40M / Series E	<a href="#">Novartis Venture Fund</a>


### CrunchBase Daily - September 6, 2016

#### Intel acquires Movidius to advance computer vision


Intel [announced](#) that it is acquiring [Movidius](#), a Silicon Valley-based developer of computer vision technology, for an undisclosed sum. Movidius previously raised \$86.5 million in venture funding.

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### Trending on CrunchBase


[Sunny Balwani](#) 

# whatsapp

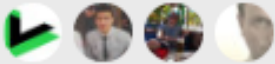


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STATISTICS

  
1.43K

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## Overview

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Status

Acquired by Facebook on February 19, 2014

Total Equity Funding

\$60.25M in 3 Rounds from 1 Investor

Headquarters: Santa Clara, CA

Description: WhatsApp is a proprietary, cross-platform, free instant messaging subscription service for smartphones.

Founders: Jan Koum, Brian Acton

Categories: Subscription Service, Android, Messaging, Mobile

Website: <http://www.whatsapp.com>

Social: [f](#) [t](#) [in](#)

## Company Details

[UPDATE](#)

Founded: 2009

Contact: [bd@whatsapp.com](mailto:bd@whatsapp.com)

Employees: 5k - 10k | 6 in CrunchBase

[www.aturan.com](http://www.aturan.com)



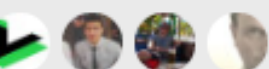


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## Funding Rounds (3) - \$60.25M

UPDATE

Date	Amount / Round	Valuation	Lead Investor	Investors
Jul, 2013	\$52M / <a href="#">Series B</a>	—	<a href="#">Sequoia Capital</a>	1
Apr, 2011	\$8M / <a href="#">Series A</a>	—	<a href="#">Sequoia Capital</a>	1
Oct, 2009	\$250k / <a href="#">Seed</a>	—	—	0

## Investors (1)

Investor	Round(s)	Partner(s)
<a href="#">Sequoia Capital</a>	<a href="#">Series A (Lead)</a>	<a href="#">Michael Moritz</a> <a href="#">Douglas Leone</a> <a href="#">Jim Goetz</a>
	<a href="#">Series B (Lead)</a>	<a href="#">Michael Moritz</a> <a href="#">Douglas Leone</a> <a href="#">Jim Goetz</a>

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### Current Team (6)

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**Jan Koum**

Co-Founder & CEO



**Brian Acton**

Co-Founder



**Linda K Lee**

Head of Carrier  
Partnerships



**Elies Campo**

Business Development



**Neeraj Arora**

All things business



**Alon Golan**

Software Engineer

### Board Members and Advisors (1)

UPDATE



**Jim Goetz**

Partner @ Sequoia Capital

Member of the Board of Directors (since 2011)

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# uber

UBER

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## STATISTICS



5.15K

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## Overview

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Acquisitions

2 Acquisitions

Total Equity Funding

\$8.71B in 12 Rounds from 70 Investors


Headquarters: San Francisco, CA

Description: Uber is a mobile app connecting passengers with drivers for hire.

Founders: Garrett Camp, Travis Kalanick

Categories: Public Transportation, Mobile Apps, Transportation

Website: <http://www.uber.com>

Social:   

## Company Details

UPDATE

Founded: March 1, 2009

Aliases: Uber Technologies Inc., UberCab, UberCab.com

Employees: 5k - 10k | 164 in CrunchBase

[www.aturan.com](http://www.aturan.com)

# UBER

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STATISTICS



5.15K

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## Funding Rounds (14) - \$11.46B

UPDATE

Date	Amount / Round	Valuation	Lead Investor	Investors
Jul, 2016	\$1.15B / Debt Financing	—	Morgan Stanley	4
Jun, 2016	\$3.5B / Series G	—	Saudi Arabia's Public Investment Fund	1
Feb, 2016	\$200M / Venture	—	LetterOne	1
Aug, 2015	\$100M / Venture	—	Tata Capital	1
Jul, 2015	\$1B / Series F	—	—	4
Feb, 2015	\$1B / Series E	—	—	7
Jan, 2015	\$1.6B / Debt Financing	—	Goldman Sachs	1
Dec, 2014	\$1.2B / Series E	\$40B	—	6
Jun, 2014	\$1.4B / Series D	\$18.2B	Fidelity Investments	9
Aug, 2013	\$258M / Series C	\$3.5B	GV	3
Dec, 2011	\$37M / Series B	—	Menlo Ventures	11
Feb, 2011	\$11M / Series A	\$60M	Benchmark	6
Oct, 2010	\$1.25M / Angel	—	First Round	29
Aug, 2009	\$200k / Seed	—	Garrett Camp Travis Kalanick	2

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# TÜRKİYE

- BİREYSEL KATILIM YATIRIMCILIĞI
  - Son iki yılda yıllık gayrisafi gelirinin en az 200 KTL
  - Veya kişisel servetinin en az 1 MTL
  - BKY ağına 1 yıldır dahil son mali yıldaki net satışları 5.000.000 TL'yi geçmeyen şirket ortağı
  - Banka ve finansal kuruluşlarda fon veya portföy yöneticisi
  - Yıllık cirosu en az 25 MTL şirket yöneticisi
  - Teknokent şirketlerine 20 KTL yatırım yapan

# BKY BAŞVURUSU

- BİREYSEL KATILIM YATIRIMCISI LİSANS BAŞVURU FORMU (DİLEKÇE)
- ŞARTLARA UYGUNLUK İÇİN GEREKLİ BELGELER
- HAZİNE MÜŞTEŞARLIĞINA BAŞVURU
- 5 YILLIK LİSANS
- 1000 TL BAŞVURU BEDELİ
- GEİR VERGİSİ MUAFİYETİ

- 20 KTL den 1 MTL ye kadar en fazla 20 AŞ'ye
- Şirketlerin en fazla %50'sine ortak olunabilir
- Ortak yatırımda 2 MTL'ye kadar
- Yatırım yapılacak şirket AŞ olmak zorunda
- Son iki yıldaki satışlarının 5 MTL altında olmalı
- En fazla 50 çalışanı olmalı
- Akraba olmamalı
- Başka şirketin kontrolünde olmamalı
- Devlet desteği sağlanacak sektörlerde yer almalı
- Halka arz edilmemiş olmalı



- %75
- Eğer son 5 yıl içerisinde desteklenmiş bir proje ise %100
- YK üyesi olabilir
- YK dışında idari görev alamaz
- Ücret veya maaş alamaz

- <https://www.hazine.gov.tr/tr-TR/Sayfalar/BKS-Bilgi-Sistemi>