

Assoc. Prof. NİHAT ÇEŞMECİ



Personal Information

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International Researcher IDs

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ORCID: 0000-0003-0736-4133

Publons / Web Of Science ResearcherID: B-5475-2019

ScopusID: 59566809900

Yoksis Researcher ID: 171842

Education Information

Doctorate, Mersin University, Institute Of Social Sciences, Turkey 2009 - 2018

Postgraduate, Erciyes University, Sosyal Bilimler Enstitüsü, Turkey 2001 - 2004

Undergraduate, Erciyes University, Nevşehir Turizm İşletmeciliği ve Otelcilik Yüksekokulu, Turkey 1993 - 1996

Foreign Languages

Russian, C2 Mastery

English, B2 Upper Intermediate

Certificates, Courses and Trainings

Science and Technology Policy, How to Do Research and Get Published: Journal Involvement and Career Development, Sage Publishing, 2024

Data Analysis, How to Do Research and Get Published: Qualitative Methodology, Sage Publishing, 2024

Tourism, Turist Rehberliği Kursu, Ministry of Culture and Tourism, 1995

Dissertations

Doctorate, The effect of flow state in hiking on perceived value and behavioral intentions, Mersin University, Institute Of Social Sciences, 2018

Postgraduate, The managerial functions of tourist guides in package tour operations in Turkey: Determination of managerial roles, problems and recommendations, Erciyes University, Sosyal Bilimler Enstitüsü, 2004

Research Areas

Social Sciences and Humanities, Regional Geography, Geography of Turkey, Tourism and Hotel Management, Education in Tourism and Hotel Management

Academic Titles / Tasks

Associate Professor, Erciyes University, Turizm Fakültesi, Turizm Rehberliği, 2023 - Continues

Assistant Professor, Erciyes University, Turizm Fakültesi, Turizm Rehberliği, 2020 - 2023

Lecturer PhD, Nevsehir Haci Bektas Veli University, Tourism Faculty, 2018 - 2020

Instructor, Nevsehir Haci Bektas Veli University, Faculty Of Tourism, 2009 - 2018

Instructor, Erciyes University, -----, --, 2000 - 2008

Academic and Administrative Experience

Head of Department, Erciyes University, Turizm Fakültesi, Turizm Rehberliği, 2022 - Continues

Fakülte Kurulu Üyesi, Erciyes University, Turizm Fakültesi, 2022 - Continues

Erasmus Coordinator, Erciyes University, Turizm Fakültesi, 2022 - Continues

Deputy Head of Department, Erciyes University, Turizm Fakültesi, Turizm Rehberliği, 2020 - 2022

Courses

Doctorate

Qualitative Research Techniques, Doctorate, 2024 - 2025, 2023 - 2024, 2022 - 2023

Destination Management, Doctorate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022

Postgraduate

Technology in Tourism Businesses, Postgraduate, 2024 - 2025

Departmental Seminar course, Postgraduate, 2024 - 2025, 2023 - 2024

Tour Planning and Management, Postgraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021

Undergraduate

Seminar Course, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2019 - 2020

Specialisation in Tourist Guiding, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022

Mezuniyet Projesi II, Undergraduate, 2024 - 2025, 2023 - 2024

Tourism Geography of Türkiye, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020

Graduation Project I, Undergraduate, 2024 - 2025, 2023 - 2024

Career Planning, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022

Museums in Türkiye, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021

Travel Agencies and Tour Operators, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021

Interpersonal Communication, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021

Museums and ancient cities in Türkiye, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021

Travel Agencies and Tour Operators, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020

Tourist Guiding II, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020

Tour Planning and Management, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020

World Geography and Tourism Destinations, Undergraduate, 2021 - 2022, 2020 - 2021, 2019 - 2020

Tourist Guiding I, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021

Graduation Thesis II, Undergraduate, 2021 - 2022, 2020 - 2021, 2019 - 2020

Tourism Geography of Türkiye, Undergraduate, 2020 - 2021, 2019 - 2020

Graduation Thesis I, Undergraduate, 2020 - 2021

Jury Memberships

Doctorate, Doctorate, Nevşehir Hacı Bektaş Veli Üniversitesi, September, 2024
Doctorate, Doctorate, Nevşehir Hacı Bektaş Veli University, July, 2024
Doctorate, Doctorate, Nevşehir Hacı Bektaş Veli Üniversitesi, August, 2023
Doctorate, Doctorate, Erciyes Üniversitesi, August, 2023
Doctorate, Doctorate, Nevşehir Hacı Bektaş Veli Üniversitesi, August, 2023
Doctoral Examination, Doctoral Examination, Nevşehir Hacı Bektaş Veli Üniversitesi, December, 2022
Doctoral Examination, Doctoral Examination, Nevşehir Hacı Bektaş Veli Üniversitesi, December, 2022
Doctoral Examination, Doctoral Examination, Nevşehir Hacı Bektaş Veli Üniversitesi, December, 2022
Post Graduate, Post Graduate, Erciyes Üniversitesi, August, 2022
Doctorate, Doctorate, Nevşehir Hacı Bektaş Veli Üniversitesi, January, 2022
Doctorate, Doctorate, Nevşehir Hacı Bektaş Veli Üniversitesi, December, 2020
Doctorate, Doctorate, Nevşehir Hacı Bektaş Veli Üniversitesi, April, 2020

Articles Published in Other Journals

- I. **Traditional and Complementary Medicine in Health Tourism: Cupping and Leech Therapy Case from Kayseri**
Çeşmeci N., Demirtepe F.
Journal of Hospitality and Tourism Issues, vol.6, no.2, pp.149-164, 2024 (Peer-Reviewed Journal)
- II. **Investigation of E-Complaints of Hotel Guests Towards 4 and 5-Star Kayseri City Hotels**
Çeşmeci N., Ünal D.
Journal of Global Tourism and Technology Research, vol.5, no.2, pp.90-106, 2024 (Peer-Reviewed Journal)
- III. **Evaluating the gastronomy-related contents of the websites of UNESCO global geoparks in Europe**
Çeşmeci N., Çulfacı G., Kılıçhan R.
Tourism and Recreation, vol.6, no.2, pp.297-306, 2024 (Peer-Reviewed Journal)
- IV. **Examining the Characteristics of Outgoing Package Tours from Türkiye to Azerbaijan**
Çeşmeci N., Özdemir T., Askarov T., Habiba N. S.
Artvin Coruh University International Journal of Social Sciences, vol.10, no.Kafkasya Özel Sayısı, pp.115-132, 2024 (Peer-Reviewed Journal)
- V. **An Evaluation of Online Promotion Activities of Geoparks in Türkiye**
Şener B., Çeşmeci N., Kılıçhan R.
Journal of Global Tourism And Technology Research, vol.4, no.2, pp.77-89, 2023 (Peer-Reviewed Journal)
- VI. **The Relationship Between Tourists' Consumption Tendencies Towards Gastronomic Trends and Destination Satisfaction: Case of Cappadocia**
Çeşmeci N., Şener B., Kılıçhan R.
Journal of Tourism and Gastronomy Studies, vol.11, no.1, pp.47-70, 2023 (Peer-Reviewed Journal)
- VII. **Tour Guiding and Entrepreneurship**
Çeşmeci N., Aysin Örnek N.
Journal of gastronomy, hospitality and travel (Online), vol.6, no.1, pp.83-95, 2023 (Peer-Reviewed Journal)
- VIII. **The Relationship Between Local Cuisine Eating Tendencies of Tourists and Their Memorable Tourism Experiences: The Case of Kayseri**
Çeşmeci N., Çulfacı G., Kılıçhan R.
Türk Turizm Araştırmaları Dergisi, vol.7, no.1, pp.84-105, 2023 (Peer-Reviewed Journal)
- IX. **Places Visited and Interpretation of Tourist Guides on the Daily Cappadocia Tour**
Mıstık S., Çeşmeci N.

Turist Rehberligi Dergisi, vol.5, no.2, pp.67-80, 2022 (Peer-Reviewed Journal)

- X. **Undergraduate Tourism Students Perception of Service Quality in Student Housing Places**
Yılmaz İ., Çeşmeci N.
Verimlilik Dergisi, vol.2021, no.2, pp.127-139, 2021 (Peer-Reviewed Journal)
- XI. **Examining the relations among flow state, perceived value and destination loyalty: The case of hiking experience**
Çeşmeci N., Koçak G. N.
ERCIYES UNIVERSITY JOURNAL OF SOCIAL SCIENCES INSTITUTE, vol.34, no.50, pp.381-401, 2020 (Peer-Reviewed Journal)
- XII. **Career Goals and Attitudes of Tourism Guidance Students towards the Profession**
Çeşmeci N., Çalışkan N., Özsoy A.
Journal of Tourism and Gastronomy Studies, vol.8, no.2, pp.852-869, 2020 (Peer-Reviewed Journal)
- XIII. **Evaluation of Göreme Historical National Park in Terms of Sustainable Tourism**
Çeşmeci N., Kırıcı Tekeli E.
TURAN-SAM Uluslararası Bilimsel Hakemli Dergisi, vol.10, no.40, pp.148-155, 2018 (Peer-Reviewed Journal)
- XIV. **Flow State in Hiking: An Exploratory Investigation and Proposition of a Scale**
Çeşmeci N., Koçak G. N.
Gaziantep Üniversitesi Spor Bilimleri Dergisi, vol.3, no.4, pp.60-76, 2018 (Peer-Reviewed Journal)
- XV. **A Research on the Determination of Problems Encountered by Tourist Guides During Package Tour Operations**
Karamustafa K., Çeşmeci N.
Anatolia: Turizm Araştırmaları Dergisi, vol.17, no.1, pp.70-86, 2006 (Peer-Reviewed Journal)

Books

- I. **Affiliate Marketing in Tourism and Its Implementation by Travel Bloggers**
Çeşmeci N.
in: Contemporary Studies and Theories in Tourism, İrfan Yazıcıoğlu, Özgür Yayla, Alper Işın, Can Aktuna, Eren Yalçın, Editor, Peter Lang Publishing, Inc., Berlin, pp.225-237, 2024
- II. **Turizm İşletmelerinde Anlamlı İş**
Çeşmeci N.
in: Güncel Yaklaşımlarla Turizm İşletmelerinde Örgütsel Davranış 1, UYGUNGİL ERDOĞAN Selen, ÖZGEN ÇİĞDEMLİ Aşlı Özge, Editor, Detay Yayıncılık, Ankara, pp.78-96, 2023
- III. **Kayseri Turizmi Üzerine Hazırlanmış Lisansüstü Tezlere Yönelik Bibliyometrik bir İnceleme**
Çeşmeci N., Ertan F.
in: Sosyal, Beşerî ve İdari Bilimler Alanında Uluslararası Araştırmalar 2, Dursun KÖSE, Editor, Platanus Publishing, Ankara, pp.233-259, 2023
- IV. **Jeoturizm – Temel kavramlar ve Türkiye'de jeoturizm araştırmaları üzerine bir inceleme**
Çeşmeci N.
in: Sosyal ve Beşerî Bilimlerde Güncel Araştırmalar - II, SALI Güneş, ÇATALCALI CEYLAN Ayşe, Editor, Gece Kitaplığı, Ankara, pp.233-253, 2023
- V. **Turizm Çalışanları ve İçedönük Kişilik**
Çeşmeci N.
in: Turizmde Örgütü Etkileyen Kişilik Tipolojileri, ÖZGEN ÇİĞDEMLİ Aşlı Özge, UYGUNGİL ERDOĞAN Selen, Editor, Detay Yayıncılık, Ankara, pp.45-64, 2023
- VI. **Rational Choice Theory and Its Use in Tourism Research**
Çeşmeci N.
in: New Trends in Humanities, Social and Administrative Sciences IV, Sönmez, Sinan, Editor, Duvar Yayıncılık, İzmir, pp.633-647, 2022
- VII. **Thales ve Milet Okulu**

Çeşmeci N.

in: Somut Olmayan Kültürel Miras Kapsamında Anadolu Düşünürleri, Altan Demirel, Yenal Yağmur, Editor, Nobel Yayın Dağıtım, Ankara, pp.3-13, 2022

VIII. Ekoturizm ve Biyoçeşitlilik

Çeşmeci N.

in: Ekoturizmi Anlamak, Ashı Özge ÖZGEN ÇİĞDEMLİ, Editor, Detay Yayıncılık, Ankara, pp.36-50, 2021

IX. Turist Rehberlerinin Eğitimi ve Belgelendirilmesi

Çeşmeci N.

in: Örnek Olaylarla Turist Rehberliği, Ertuğrul Düzgün, Editor, Detay Yayıncılık, Ankara, pp.43-64, 2020

X. The Role of Gastronomy in Tour Guiding Education: An Evaluation of the Curricula of Undergraduate Educational Institutions in Turkey

Çeşmeci N., Yılmaz İ.

in: Current Research in Gastronomy Tourism, Şule Aydın, Ömer Çoban, Yusuf Karakuş, Nurgül Çalışkan, Editor, Detay Yayıncılık, Ankara, pp.115-124, 2020

XI. Tur Çeşitleri ve Turist Rehberliği

Çeşmeci N.

in: Turist Rehberliği, Seçkin Eser, Seda Şahin, A. Celil Çakıcı, Editor, Detay Yayıncılık, Ankara, pp.161-181, 2018

Papers Published in Refereed Scientific Meetings

I. Evaluation of Health Tourism-Authorized Travel Agency Websites In Cappadocia Region

Çeşmeci N., Akdemir B.

Ege 12th International Conference on Social Sciences, İzmir, Turkey, 26 - 30 December 2024, vol.1, pp.55-67

II. Current Status of Thermal Tourism in Bayramhaci Hot Springs in the Light of Online Visitor Reviews

Çeşmeci N., Yenilmez K.

Ege 12th International Conference on Social Sciences, İzmir, Turkey, 26 - 30 December 2024, pp.27-28

III. Evaluating the Dovecotes in Kayseri Province Within the Context of Cultural Tourism and their Use for Destination Promotion

Çeşmeci N.

5th International Congress on Architecture and Cultural Heritage in Tourism, Antalya, Turkey, 28 - 30 November 2024, pp.22-23

IV. An Evaluation to Determine The Place Of Cupping And Leech Treatment In Health Tourism

Demirtepe F., Çeşmeci N.

11th International Zeugma Conference on Scientific Research, Gaziantep, Turkey, 18 - 20 March 2024, vol.1, pp.348-357

V. A Tour Program Proposal for Promoting Kayseri Province as a Cultural Destination

Çeşmeci N.

3. International Anatolian Scientific Research Congress, Kayseri, Turkey, 27 - 29 December 2022, pp.401-403

VI. An Analysis of Cultural Tours From Türkiye to Georgia and Azerbaijan

Çeşmeci N.

3 rd International Azerbaijan Congress on Humanities and Social Sciences, 26 - 28 November 2022, pp.39-40

VII. Turist Rehberliğinde Girişimcilik ve Rehberlik Eğitiminde Girişimciliğin Yeri

Çeşmeci N., Aysin Örnek N.

III. Ulusal Turist Rehberliği Kongresi, Ankara, Turkey, 5 - 06 November 2020, pp.40-43

VIII. Turizm Rehberliği Öğrencilerinin Bireysel Kariyer Hedefleri ve Mesleğe Yönelik Tutumları

Çeşmeci N., Özsoy A., Çalışkan N.

II. Turizm Rehberliği Kongresi, Aydın, Turkey, 29 - 30 April 2019, pp.46

IX. Göreme Tarihi Milli Parkı'nın Sürdürülebilir Turizm Açısından Değerlendirilmesi

Çeşmeci N., Kırıcı E.

Kapadokya Turizm Paneli, Nevşehir, Turkey, 16 April 2015, pp.9-22

- X. **If the gold is failed away, does it lose its value? If can is shined, does it have more value? Perceived value scales, is it gold or can? Discussion of validity and reliability.**
Koçak G. N., Çeşmeci N.
12. Ulusal Turizm Kongresi, Düzce, Turkey, 30 November - 04 December 2011, pp.232-241
- XI. **A Field Study to Determine the Satisfaction and Expectations of Travel Agencies in Nevşehir Province from TÜRSAB**
Çeşmeci N., Birdir K.
11. Ulusal Turizm Kongresi, Aydın, Turkey, 2 - 05 December 2010, pp.879-889
- XII. **Türkiye’de turist rehberliği eğitiminin sorunları ve yeniden yapılandırılması**
Kuşluvan S., Çeşmeci N.
Turizm Eğitimi Konferansı-Workshop, Ankara, Turkey, 11 - 13 December 2002, pp.235-242

Episodes in the Encyclopedia

- I. **Maraş, Gökhan**
Çeşmeci N.
Detay Yayıncılık, pp.123, 2022
- II. **Kişi doluluk oranı**
Çeşmeci N.
Detay Yayıncılık, pp.12345, 2022
- III. **Bölgesel Turist Rehberleri Odaları**
Çeşmeci N.
Detay Yayıncılık, pp.123, 2022
- IV. **Göreme Turizm Geliştirme Kooperatifi**
Çeşmeci N.
Detay Yayıncılık, pp.123, 2022
- V. **Rekreasyon İşletmeciliği**
Çeşmeci N.
Detay Yayıncılık, pp.403-404, 2019
- VI. **Rekreasyon İşletmesi**
Çeşmeci N.
Detay Yayıncılık, pp.404-404, 2019
- VII. **Rekreasyon Endüstrisi**
Çeşmeci N.
Detay Yayıncılık, pp.403-403, 2019

Supported Projects

Gülcan B., Sakal H. B., Çeşmeci N., Başoda A., Project Supported by Higher Education Institutions, Tourism Development Road Maps Project: Phase 3, 2024 - 2025

Activities in Scientific Journals

Journal of Tour Guiding, Publication Committee Member, 2024 - Continues
Journal of Silk Road Tourism Research, Committee Member, 2022 - Continues

Peer Reviews in Scientific Publications

Journal of Tourism and Gastronomy Studies, Other Indexed Journal, April 2025

ICMTT'25 (International Conference on Management, Tourism and Technologies) - San Carlos, Costa Rica, Conference Paper (Full Text), March 2025

ICMTT'25 (International Conference on Management, Tourism and Technologies) - San Carlos, Costa Rica, Conference Paper (Full Text), February 2025

JOURNAL OF MULTIDISCIPLINARY ACADEMIC TOURISM, Other Indexed Journal, July 2024

JOURNAL OF MULTIDISCIPLINARY ACADEMIC TOURISM, Other Indexed Journal, January 2024

Journal of gastronomy, hospitality and travel (Online), Other Indexed Journal, July 2023

ICMTT'23 (International Conference on Management, Tourism and Technologies) - Bogotá, Colombia, Conference Paper (Full Text), May 2023

Turist Rehberliği Dergisi (TURED), National Scientific Refreed Journal, November 2022

Çukurova Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, Other Indexed Journal, March 2021

JOURNAL OF MULTIDISCIPLINARY ACADEMIC TOURISM, Other Indexed Journal, February 2021

Pamukkale Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, Other Indexed Journal, May 2020

Scientific Project Refereeing

Project Supported by Higher Education Institutions, BAP Research Project, November 2024

Tasks In Event Organizations

Çeşmeci N., International Conference on Management, Tourism and Technologies (ICMTT) 2025, Scientific Congress, Alajuela, Costa Rica, Mayıs 2025

Çeşmeci N., VI. Ulusal Turist Rehberliği Kongresi - Tavşanlı / Kütahya, Scientific Congress, Kütahya, Turkey, Mayıs 2024

Çeşmeci N., International Conference on Management, Tourism and Technologies (ICMTT) 2024, Scientific Congress, Cusco, Peru, Mayıs 2024

Çeşmeci N., International Conference on Management, Tourism and Technologies (ICMTT) 2023, Scientific Congress, Bogota, Colombia, Mayıs 2023

Çeşmeci N., V. Ulusal Turist Rehberliği Kongresi, Scientific Congress, Denizli, Turkey, Ekim 2022

Çeşmeci N., IV. Ulusal Turist Rehberliği Kongresi, Scientific Congress, Mersin, Turkey, Kasım 2021

Çeşmeci N., III. Ulusal Turist Rehberliği Kongresi - Ankara, Scientific Congress, Ankara, Turkey, Kasım 2020

Çeşmeci N., IV. International Gastronomy Tourism Studies Congress, Scientific Congress, Nevşehir, Turkey, Eylül 2019

Mobility Activity

Erasmus Programme, Staff Mobility, University of Life Sciences "King Mihai I" Timisoara, Romania, 2025 - 2025

Metrics

Publication: 45

Citation (Scopus): 4

H-Index (WoS): 1

H-Index (Scopus): 1

Congress and Symposium Activities

Turkey Tourism Summit, Attendee, Antalya, Turkey, 2023

Touristic Integration of Cappadocia Region's Destinations: Kayseri and Nevşehir Provinces Workshop, Panelists, Nevşehir, Turkey, 2021

Academic Tourism Education Search Conference, Working Group, Kastamonu, Turkey, 2016

Invited Talks

Natural and Historical Values of Türkiye, Conference, Nevşehir Hacı Bektas Veli University, Turkey, March 2019

Representation and Promotion Activities

Institutional Representation, Kayseri Governorship - Provincial Directorate of Culture and Tourism, Turkey, Kayseri, 2021 - 2024

Non Academic Experience

Business Establishment Private, Turtess Travel, Operation, Tour Guide

Business Establishment Private, Cresta Tours and Air Services, Operation, Tour Guide

Business Establishment Private, Club Hotel Sirene - Belek, Front Office, Bellboy, Receptionist

Business Establishment Private, Nevşehir Dedeman Hotel, Front Office, Bellboy