

Assoc. Prof. NİHAT ÇEŞMECİ



Personal Information

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International Researcher IDs

ScholarID: vva3OacAAAAJ

ORCID: 0000-0003-0736-4133

Publons / Web Of Science ResearcherID: B-5475-2019

Yoksis Researcher ID: 171842

Education Information

Doctorate, Mersin University, Institute Of Social Sciences, Turkey 2009 - 2018

Postgraduate, Erciyes University, Sosyal Bilimler Enstitüsü, Turkey 2001 - 2004

Undergraduate, Erciyes University, Nevşehir Turizm İşletmeciliği ve Otelcilik Yüksekokulu, Turkey 1993 - 1996

Foreign Languages

Russian, C2 Mastery

English, B2 Upper Intermediate

Certificates, Courses and Trainings

Science and Technology Policy, How to Do Research and Get Published: Journal Involvement and Career Development, Sage Publishing, 2024

Data Analysis, How to Do Research and Get Published: Qualitative Methodology, Sage Publishing, 2024

Tourism, Turist Rehberliği Kursu, Ministry of Culture and Tourism, 1995

Dissertations

Doctorate, The effect of flow state in hiking on perceived value and behavioral intentions, Mersin University, Institute Of Social Sciences, 2018

Postgraduate, The managerial functions of tourist guides in package tour operations in Turkey: Determination of managerial roles, problems and recommendations, Erciyes University, Sosyal Bilimler Enstitüsü, 2004

Research Areas

Social Sciences and Humanities, Regional Geography, Geography of Turkey, Tourism and Hotel Management, Education in Tourism and Hotel Management

Academic Titles / Tasks

Assistant Professor, Erciyes University, Turizm Fakültesi, Turizm Rehberliği, 2020 - Continues
Lecturer PhD, Nevşehir Hacı Bektaş Veli University, Tourism Faculty, 2018 - 2020
Instructor, Nevşehir Hacı Bektaş Veli University, Faculty Of Tourism, 2009 - 2018
Instructor, Erciyes University, -----, --, 2000 - 2008

Academic and Administrative Experience

Head of Department, Erciyes University, Turizm Fakültesi, Turizm Rehberliği, 2022 - Continues
Fakülte Kurulu Üyesi, Erciyes University, Turizm Fakültesi, 2022 - Continues
Erasmus Coordinator, Erciyes University, Turizm Fakültesi, 2022 - Continues
Deputy Head of Department, Erciyes University, Turizm Fakültesi, Turizm Rehberliği, 2020 - 2022

Courses

Seminar Course, Undergraduate, 2023 - 2024, 2022 - 2023, 2019 - 2020
Specialisation in Tourist Guiding, Undergraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022
Mezuniyet Projesi II, Undergraduate, 2023 - 2024
Graduation Project I, Undergraduate, 2024 - 2025, 2023 - 2024
Career Planning, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022
Museums in Türkiye, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021
Qualitative Research Techniques, Doctorate, 2023 - 2024, 2022 - 2023
Travel Agencies and Tour Operators, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021
Destination Management, Doctorate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022
Interpersonal Communication, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021
Departmental Seminar course, Postgraduate, 2024 - 2025, 2023 - 2024
Tourism Geography of Türkiye, Undergraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020
Museums and ancient cities in Türkiye, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021
Tour Planning and Management, Postgraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021
Travel Agencies and Tour Operators, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020
Tourist Guiding II, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020
Tour Planning and Management, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020
World Geography and Tourism Destinations, Undergraduate, 2021 - 2022, 2020 - 2021, 2019 - 2020
Tourist Guiding I, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021
Graduation Thesis II, Undergraduate, 2021 - 2022, 2020 - 2021, 2019 - 2020
Tourism Geography of Türkiye, Undergraduate, 2020 - 2021, 2019 - 2020
Graduation Thesis I, Undergraduate, 2020 - 2021
Travel Business Management , Undergraduate, 2019 - 2020

Jury Memberships

Doctorate, Doctorate, Nevşehir Hacı Bektaş Veli Üniversitesi, September, 2024
Doctorate, Doctorate, Nevşehir Hacı Bektaş Veli University, July, 2024

Doctorate, Doctorate, Nevşehir Hacı Bektaş Veli Üniversitesi, August, 2023
Doctorate, Doctorate, Erciyes Üniversitesi, August, 2023
Doctorate, Doctorate, Nevşehir Hacı Bektaş Veli Üniversitesi, August, 2023
Doctoral Examination, Doctoral Examination, Nevşehir Hacı Bektaş Veli Üniversitesi, December, 2022
Doctoral Examination, Doctoral Examination, Nevşehir Hacı Bektaş Veli Üniversitesi, December, 2022
Doctoral Examination, Doctoral Examination, Nevşehir Hacı Bektaş Veli Üniversitesi, December, 2022
Post Graduate, Post Graduate, Erciyes Üniversitesi, August, 2022
Doctorate, Doctorate, Nevşehir Hacı Bektaş Veli Üniversitesi, January, 2022
Doctorate, Doctorate, Nevşehir Hacı Bektaş Veli Üniversitesi, December, 2020
Doctorate, Doctorate, Nevşehir Hacı Bektaş Veli Üniversitesi, April, 2020

Articles Published in Other Journals

- I. **Traditional and Complementary Medicine in Health Tourism: Cupping and Leech Therapy Case from Kayseri**
Çeşmeci N., Demirtepe F.
Journal of Hospitality and Tourism Issues, vol.6, no.2, pp.0-1, 2024 (Peer-Reviewed Journal)
- II. **Investigation of E-Complaints of Hotel Guests Towards 4 and 5-Star Kayseri City Hotels**
Çeşmeci N., Ünal D.
Journal of Global Tourism and Technology Research, vol.5, no.2, pp.90-106, 2024 (Peer-Reviewed Journal)
- III. **An Evaluation of Gastronomy-Related Contents of The European UNESCO Global Geoparks' Websites**
Çeşmeci N., Çulfacı G., Kılıçhan R.
Tourism and Recreation, vol.6, no.2, pp.0-1, 2024 (Peer-Reviewed Journal)
- IV. **Examining the Characteristics of Outgoing Package Tours from Türkiye to Azerbaijan**
Çeşmeci N., Özdemir T., Askarov T., Habiba N. S.
Artvin Coruh University International Journal of Social Sciences, vol.10, no.Kafkasya Özel Sayısı, pp.115-132, 2024 (Peer-Reviewed Journal)
- V. **An Evaluation of Online Promotion Activities of Geoparks in Türkiye**
Şener B., Çeşmeci N., Kılıçhan R.
Journal of Global Tourism And Technology Research, vol.4, no.2, pp.77-89, 2023 (Peer-Reviewed Journal)
- VI. **The Relationship Between Tourists' Consumption Tendencies Towards Gastronomic Trends and Destination Satisfaction: Case of Cappadocia**
Çeşmeci N., Şener B., Kılıçhan R.
Journal of Tourism and Gastronomy Studies, vol.11, no.1, pp.47-70, 2023 (Peer-Reviewed Journal)
- VII. **Tour Guiding and Entrepreneurship**
Çeşmeci N., Aysin Örnek N.
Journal of gastronomy, hospitality and travel (Online), vol.6, no.1, pp.83-95, 2023 (Peer-Reviewed Journal)
- VIII. **The Relationship Between Local Cuisine Eating Tendencies of Tourists and Their Memorable Tourism Experiences: The Case of Kayseri**
Çeşmeci N., Çulfacı G., Kılıçhan R.
Türk Turizm Araştırmaları Dergisi, vol.7, no.1, pp.84-105, 2023 (Peer-Reviewed Journal)
- IX. **Places Visited and Interpretation of Tourist Guides on the Daily Cappadocia Tour**
Mıstık S., Çeşmeci N.
Turist Rehberliği Dergisi, vol.5, no.2, pp.67-80, 2022 (Peer-Reviewed Journal)
- X. **Undergraduate Tourism Students Perception of Service Quality in Student Housing Places**
Yılmaz İ., Çeşmeci N.
Verimlilik Dergisi, vol.2021, no.2, pp.127-139, 2021 (Peer-Reviewed Journal)
- XI. **Examining the relations among flow state, perceived value and destination loyalty: The case of hiking experience**
Çeşmeci N., Koçak G. N.

ERCIYES UNIVERSITY JOURNAL OF SOCIAL SCIENCES INSTITUTE, vol.34, no.50, pp.381-401, 2020 (Peer-Reviewed Journal)

XII. Career Goals and Attitudes of Tourism Guidance Students towards the Profession

Çeşmeci N., Çalıřkan N., Özsoy A.

Journal of Tourism and Gastronomy Studies, vol.8, no.2, pp.852-869, 2020 (Peer-Reviewed Journal)

XIII. Evaluation of Göreme Historical National Park in Terms of Sustainable Tourism

Çeşmeci N., Kırıcı Tekeli E.

TURAN-SAM Uluslararası Bilimsel Hakemli Dergisi, vol.10, no.40, pp.148-155, 2018 (Peer-Reviewed Journal)

XIV. Flow State in Hiking: An Exploratory Investigation and Proposition of a Scale

Çeşmeci N., Koçak G. N.

Gaziantep Üniversitesi Spor Bilimleri Dergisi, vol.3, no.4, pp.60-76, 2018 (Peer-Reviewed Journal)

XV. A Research on the Determination of Problems Encountered by Tourist Guides During Package Tour Operations

Karamustafa K., Çeşmeci N.

Anatolia: Turizm Arařtırmaları Dergisi, vol.17, no.1, pp.70-86, 2006 (Peer-Reviewed Journal)

Books & Book Chapters

I. Affiliate Marketing in Tourism and Its Implementation by Travel Bloggers

Çeşmeci N.

in: Contemporary Studies and Theories in Tourism, İrfan Yazıcıođlu, Özgür Yayla, Alper Iřın, Can Aktuna, Eren Yalçın, Editor, Peter Lang Publishing, Inc., Berlin, pp.227-239, 2024

II. Turizm İşletmelerinde Anlamlı İş

Çeşmeci N.

in: Güncel Yaklaşımlarla Turizm İşletmelerinde Örgütsel Davranış 1, UYGUNGİL ERDOĐAN Selen, ÖZGEN ÇİĐDEMLİ Aşlı Özge, Editor, Detay Yayıncılık, Ankara, pp.78-96, 2023

III. Kayseri Turizmi Üzerine Hazırlanmış Lisansüstü Tezlere Yönelik Bibliyometrik bir İnceleme

Çeşmeci N., Ertan F.

in: Sosyal, Beşeri ve İdari Bilimler Alanında Uluslararası Arařtırmalar 2, Dursun KÖSE, Editor, Platanus Publishing, Ankara, pp.233-259, 2023

IV. Jeoturizm – Temel kavramlar ve Türkiye’de jeoturizm arařtırmaları üzerine bir inceleme

Çeşmeci N.

in: Sosyal ve Beşerî Bilimlerde Güncel Arařtırmalar - II, SALI Güneş, ÇATALCALI CEYLAN Ayşe, Editor, Gece Kitaplığı, Ankara, pp.233-253, 2023

V. Turizm Çalışanları ve İçedönük Kişilik

Çeşmeci N.

in: Turizmde Örgütü Etkileyen Kişilik Tipolojileri, ÖZGEN ÇİĐDEMLİ Aşlı Özge, UYGUNGİL ERDOĐAN Selen, Editor, Detay Yayıncılık, Ankara, pp.45-64, 2023

VI. Rational Choice Theory and Its Use in Tourism Research

Çeşmeci N.

in: New Trends in Humanities, Social and Administrative Sciences IV, Sönmez, Sinan, Editor, Duvar Yayıncılık, İzmir, pp.633-647, 2022

VII. Thales ve Milet Okulu

Çeşmeci N.

in: Somut Olmayan Kültürel Miras Kapsamında Anadolu Düşünürleri, Altan Demirel, Yenal Yağmur, Editor, Nobel Yayın Dağıtım, Ankara, pp.3-13, 2022

VIII. Ekoturizm ve Biyoçeşitlilik

Çeşmeci N.

in: Ekoturizmi Anlamak, Aşlı Özge ÖZGEN ÇİĐDEMLİ, Editor, Detay Yayıncılık, Ankara, pp.36-50, 2021

IX. Turist Rehberlerinin Eğitimi ve Belgelendirilmesi

- Çeşmeci N.
in: Örnek Olaylarla Turist Rehberliği, Ertuğrul Düzgün, Editor, Detay Yayıncılık, Ankara, pp.43-64, 2020
- X. **The Role of Gastronomy in Tour Guiding Education: An Evaluation of the Curricula of Undergraduate Educational Institutions in Turkey**
Çeşmeci N., Yılmaz İ.
in: Current Research in Gastronomy Tourism, Şule Aydın, Ömer Çoban, Yusuf Karakuş, Nurgül Çalışkan, Editor, Detay Yayıncılık, Ankara, pp.115-124, 2020
- XI. **Tur Çeşitleri ve Turist Rehberliği**
Çeşmeci N.
in: Turist Rehberliği, Seçkin Eser, Seda Şahin, A. Celil Çakıcı, Editor, Detay Yayıncılık, Ankara, pp.161-181, 2018

Refereed Congress / Symposium Publications in Proceedings

- I. **An Evaluation to Determine The Place Of Cupping And Leech Treatment In Health Tourism**
Demirtepe F., Çeşmeci N.
11th International Zeugma Conference on Scientific Research, Gaziantep, Turkey, 18 - 20 March 2024, vol.1, pp.348-357
- II. **A Tour Program Proposal for Promoting Kayseri Province as a Cultural Destination**
Çeşmeci N.
3. International Anatolian Scientific Research Congress, Kayseri, Turkey, 27 - 29 December 2022, pp.401-403
- III. **An Analysis of Cultural Tours From Türkiye to Georgia and Azerbaijan**
Çeşmeci N.
3 rd International Azerbaijan Congress on Humanities and Social Sciences, 26 - 28 November 2022, pp.39-40
- IV. **Turist Rehberliğinde Girişimcilik ve Rehberlik Eğitiminde Girişimciliğin Yeri**
Çeşmeci N., Örnek N.
III. Ulusal Turist Rehberliği Kongresi, Ankara, Turkey, 5 - 06 November 2020, pp.40-43
- V. **Turizm Rehberliği Öğrencilerinin Bireysel Kariyer Hedefleri ve Mesleğe Yönelik Tutumları**
Çeşmeci N., Özsoy A., Çalışkan N.
II. Turizm Rehberliği Kongresi, Aydın, Turkey, 29 - 30 April 2019, pp.46
- VI. **Göreme Tarihi Milli Parkı'nın Sürdürülebilir Turizm Açısından Değerlendirilmesi**
Çeşmeci N., Kırıcı E.
Kapadokya Turizm Paneli, Nevşehir, Turkey, 16 April 2015, pp.9-22
- VII. **If the gold is failed away, does it lose its value? If can is shined, does it have more value? Perceived value scales, is it gold or can? Discussion of validity and reliability.**
Koçak G. N., Çeşmeci N.
12. Ulusal Turizm Kongresi, Düzce, Turkey, 30 November - 04 December 2011, pp.232-241
- VIII. **A Field Study to Determine the Satisfaction and Expectations of Travel Agencies in Nevşehir Province from TÜRSAB**
Çeşmeci N., Birdir K.
11. Ulusal Turizm Kongresi, Aydın, Turkey, 2 - 05 December 2010, pp.879-889
- IX. **Türkiye'de turist rehberliği eğitiminin sorunları ve yeniden yapılandırılması**
Kuşlivan S., Çeşmeci N.
Turizm Eğitimi Konferansı-Workshop, Ankara, Turkey, 11 - 13 December 2002, pp.235-242

Episodes in the Encyclopedia

- I. **Maraş, Gökhan**
Çeşmeci N.
Detay Yayıncılık, pp.123, 2022

- II. **Kiři doluluk oranı**
Çeřmeci N.
Detay Yayıncılık, pp.12345, 2022
- III. **Bölgesel Turist Rehberleri Odaları**
Çeřmeci N.
Detay Yayıncılık, pp.123, 2022
- IV. **Göreme Turizm Geliřtirme Kooperatifi**
Çeřmeci N.
Detay Yayıncılık, pp.123, 2022
- V. **Rekreasyon İřletmecilięi**
Çeřmeci N.
Detay Yayıncılık, pp.403-404, 2019
- VI. **Rekreasyon İřletmesi**
Çeřmeci N.
Detay Yayıncılık, pp.404-404, 2019
- VII. **Rekreasyon Endüstrisi**
Çeřmeci N.
Detay Yayıncılık, pp.403-403, 2019

Supported Projects

Gülcan B., Sakal H. B., Çeřmeci N., Bařoda A., Project Supported by Higher Education Institutions, Tourism Development Road Maps Project: Phase 3, 2024 - 2024

Activities in Scientific Journals

Journal of Silk Road Tourism Research, Committee Member, 2022 - Continues

Scientific Refereeing

Project Supported by Higher Education Institutions, BAP Research Project, Nevsehir Haci Bektas Veli University, Turkey, November 2024

JOURNAL OF MULTIDISCIPLINARY ACADEMIC TOURISM, Other Indexed Journal, July 2024

JOURNAL OF MULTIDISCIPLINARY ACADEMIC TOURISM, Other Indexed Journal, January 2024

Journal of gastronomy, hospitality and travel (Online), National Scientific Refreed Journal, July 2023

ICMTT (International Conference on Management, Tourism and Technologies) - Bogotá, Colombia, Conference Paper (Full Text), May 2023

Turist Rehberlięi Dergisi (TURED), National Scientific Refreed Journal, November 2022

Çukurova Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, National Scientific Refreed Journal, March 2021

JOURNAL OF MULTIDISCIPLINARY ACADEMIC TOURISM, Other Indexed Journal, February 2021

PAMUKKALE ÜNİVERSİTESİ SOSYAL BİLİMLER ENSTİTÜSÜ DERGİSİ, National Scientific Refreed Journal, May 2020

Tasks In Event Organizations

Çeřmeci N., VI. Ulusal Turist Rehberlięi Kongresi - Tavşanlı / Kütahya, Scientific Congress, Kütahya, Turkey, Mayıs 2024

Çeřmeci N., V. Ulusal Turist Rehberlięi Kongresi, Scientific Congress, Denizli, Turkey, Ekim 2022

Çeřmeci N., IV. Ulusal Turist Rehberlięi Kongresi, Scientific Congress, Mersin, Turkey, Kasım 2021

Çeřmeci N., III. Ulusal Turist Rehberlięi Kongresi - Ankara, Scientific Congress, Ankara, Turkey, Kasım 2020

Metrics

Publication: 42

Citation (Scopus): 4

H-Index (WoS): 1

H-Index (Scopus): 1

Congress and Symposium Activities

Turkey Tourism Summit, Attendee, Antalya, Turkey, 2023

Touristic Integration of Cappadocia Region's Destinations: Kayseri and Nevşehir Provinces Workshop, Panelists, Nevşehir, Turkey, 2021

Academic Tourism Education Search Conference, Working Group, Kastamonu, Turkey, 2016

Invited Talks

Natural and Historical Values of Türkiye, Conference, Nevşehir Hacı Bektas Veli University, Turkey, March 2019

Representation and Promotion Activities

Institutional Representation, Kayseri Governorship - Provincial Directorate of Culture and Tourism, Turkey, Kayseri, 2021 - 2024

Non Academic Experience

Business Establishment Private, Turtess Travel, Operation

Business Establishment Private, Cresta Tours and Air Services, Operation

Business Establishment Private, Club Hotel Sirene - Belek, Front Office

Business Establishment Private, Nevşehir Dedeman Hotel, Front Office