



Assoc. Prof. MUSTAFA CINGI

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#### International Researcher IDs

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## Biography

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I received my bachelor's degree from Anadolu University, Department of Business Administration. I received my master's and doctorate degrees from Erciyes University, Department of Public Relations and Publicity. During my undergraduate and graduate studies, I worked in the private sector in Istanbul and Kayseri. While continuing my doctoral program, I started working as a lecturer at Erciyes University, Faculty of Communication, Department of Public Relations and Publicity. I became an assistant professor in 2015 and an associate professor in 2024.

I worked as a coordinator in the school's advertising and public relations labs. Many of the projects and studies I supervised at that time won awards. Again, the student projects I supervised were supported by the Science and Technology Research Council of Türkiye (TÜBİTAK).

I have focused my academic work on research on digital communication and its social effects. I have published articles, papers, books and book chapters in this field. I teach undergraduate and graduate courses in this field. I am very interested in research methods and analysis. My doctoral courses include qualitative research methods and mixed methods research. My favorite software are Jamovi and MAXQDA.

I am married and have a marvelous boy. I am still working at Erciyes University, Faculty of Communication, Department of Public Relations.

## Education Information

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- I. Doctorate, Erciyes University, Sosyal Bilimler Enstitüsü, --, Turkey 2010 - 2015
- II. Postgraduate, Erciyes University, Sosyal Bilimler Enstitüsü, --, Turkey 2008 - 2010
- III. Undergraduate, Anadolu University, Faculty Of Business Administration, Department Of Business, Turkey 2002 - 2007

## Foreign Languages

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- I. English, C2 Mastery

## Certificates, Courses and Trainings

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- I. Finance, Finansçı Olmayanlar İçin Finans, ABİGEM (European Turkish Business Centres Network), 2008
- II. Finance, A' dan Z' ye Dış Ticaret Sertifikalı Eğitim Programı, Mediterranean Exporters' Association of TR. Prime Ministry Under Secretariat of Foreign Trade, 2006

## Dissertations

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- I. Doctorate, A practical study on social media planning in tourism publicity: Mount Erciyes case, Erciyes University, Sosyal Bilimler Enstitüsü, --, 2015

## Research Areas

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Social Sciences and Humanities, Social Stratification and Mobility, Strategic Marketing and Brand Management, Mass Communications and Mass Media, Public Relations, Advertising and Acquaint, Communication Sciences, Education

## Academic Titles / Tasks

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- I. Associate Professor, Erciyes University, İletişim Fakültesi, Halkla İlişkiler Ve Tanıtım, 2024 - Continues
- II. Assistant Professor, Erciyes University, İletişim Fakültesi, Halkla İlişkiler Ve Tanıtım, 2018 - 2024
- III. Assistant Professor, Erciyes University, İletişim Fakültesi, Halkla ilişkiler ve Tanıtım, 2015 - 2018
- IV. Lecturer, Erciyes University, İletişim Fakültesi, Halkla ilişkiler ve Tanıtım, 2011 - 2015

## Academic and Administrative Experience

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- I. Coordinator of the Public Relations Lab., Erciyes University, İletişim Fakültesi, Halkla ilişkiler ve Tanıtım, 2023 - Continues
- II. Deputy Head of Department, Erciyes University, İletişim Fakültesi, Halkla ilişkiler ve Tanıtım, 2020 - 2023
- III. Deputy Head of Department, Erciyes University, İletişim Fakültesi, Halkla ilişkiler ve Tanıtım, 2017 - 2019
- IV. Bölüm Akademik Teşvik Değerlendirme Komisyonu Üyesi, Erciyes University, İletişim Fakültesi, Halkla İlişkiler Ve Tanıtım, 2016 - 2018
- V. Fakülte Kurulu Üyesi, Erciyes University, İletişim Fakültesi, Halkla İlişkiler Ve Tanıtım, 2016 - 2017
- VI. Coordinator of the Public Relations Lab., Erciyes University, İletişim Fakültesi, Halkla İlişkiler Ve Tanıtım, 2012 - 2016
- VII. Coordinator of the foreigner students, Erciyes University, Yabancı Uyruklu Öğrenciler Bürosu, 2011 - 2015
- VIII. Adaptation/Exemption Committee Member, Erciyes University, İletişim Fakültesi, Halkla İlişkiler Ve Tanıtım, 2013 - 2014

## Courses

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- I. Mixed Methods in Communication Research, Doctorate, 2023 - 2024, 2022 - 2023
- II. Internet Strategies and E-trade, Undergraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020,

2018 - 2019

- III. Digital Content Management, Undergraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022
- IV. Qualitative Research Methods, Postgraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021
- V. Professional Public Relations Researches I, Undergraduate, 2023 - 2024, 2022 - 2023, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013
- VI. New Communication Technologies in Public Relations, Postgraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016
- VII. Modern Approaches in Public Relations, Undergraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013, 2011 - 2012
- VIII. Public Relations Campaigns, Undergraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013, 2011 - 2012
- IX. Qualitative Data Analysis in Communication Research, Doctorate, 2023 - 2024
- X. Production Processes in Public Relations II, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013
- XI. Public Relations Production Process I, Undergraduate, 2021 - 2022, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013, 2011 - 2012
- XII. Professional Public Relations Research II, Undergraduate, 2020 - 2021, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013, 2011 - 2012
- XIII. Social Media Practices, Undergraduate, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018
- XIV. Public Relations and Media Management, Postgraduate, 2020 - 2021
- XV. New Communication Technologies, Undergraduate, 2020 - 2021, 2019 - 2020, 2018 - 2019
- XVI. Consumption Culture and Consumer Behaviour, Postgraduate, 2019 - 2020, 2018 - 2019, 2017 - 2018

## Advising Theses

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- I. Cıngı M., Sürdürülebilir Tüketim Bağlamında Bireylerin Ekolojik Okuryazarlık Bilgisinin Online Alışveriş Sürecinde Tüketim Davranışı Üzerine Etkisi, Doctorate, E.ÇAĞLAR(Student), Continues
- II. Cıngı M., Sosyal Medya Okuryazarlığı ve Bilgi Denetimi: Ergenlik Dönemindeki Bireylerin Sosyal Medyadaki Bilgi Kaynaklarını Değerlendirme ve Yönetme Becerilerine Yönelik Fenomenolojik Bir Çalışma, Postgraduate, E.YILDIRIM(Student), Continues
- III. Cıngı M., Tüketim kültürü kapsamında Barbie bebek ve Barbie reklamlarının toplumsal açıdan incelenmesi, Postgraduate, S.BAYINDIR(Student), Continues
- IV. Cıngı M., From tradesmen to e-commerce: Marketing communication experiments of new e-commerce enterprises, Postgraduate, E.MİRZA(Student), 2024
- V. Cıngı M., Instagram üzerinden stil temalı yayın yapan fenomenlerin parasosyal etkileşimini tüketicilerin perspektifinden anlamak, Postgraduate, M.ÜSTÜN(Student), 2023
- VI. Cıngı M., Sosyal medya yöneticilerinin yerel yönetimlerdeki sosyal medya hesaplarını yönetme motivasyonları, Postgraduate, S.ERDOĞAN(Student), 2023
- VII. Cıngı M., The relationship between Advergame and purchase behaviour: A study on players, Postgraduate, T.İPEK(Student), 2021
- VIII. Cıngı M., Native advertising as a type of digital advertising: A research on Onedio.com, Postgraduate, S.ECE(Student), 2020
- IX. Cıngı M., Instagram as a digital marketing tool: A research on small enterprises, Postgraduate, F.ADMIŞ(Student), 2020
- X. Cıngı M., The use of social media as the corporate communication tool of municipalities: The Twitter case, Postgraduate, S.AKSEKİLİ(Student), 2020
- XI. Cıngı M., Generations and brand preferences: A qualitative research on brand preferences of Y generation, Postgraduate, B.BARIŞ(Student), 2020

- XII. Cıngı M., A critical view on adult child image use in advertising in the context of advertising ethics: A research on children journals, Postgraduate, S.ÇİĞDEM(Student), 2019
- XIII. Cıngı M., The effect of the interaction on Instagram posts on the sense of self: The case of Erciyes University Faculty of Communication Students, Postgraduate, A.ULUER(Student), 2019
- XIV. Cıngı M., Image as a view point of attractiveness of a tourism region and Mount Erciyes example, Postgraduate, R.TOKER(Student), 2019
- XV. Cıngı M., Comparison of the Justice and Development Party's 3rd November 2002 and 24th June 2018 general elections declarations in terms of conservative identity building and transformation, Postgraduate, S.KESKİN(Student), 2019
- XVI. Cıngı M., The use of digital media for public relations: A qualitative research intended for cafes and restaurants, Postgraduate, D.DEMİRKAYA(Student), 2019
- XVII. Cıngı M., İletişim aracı olarak işaret dilinin kullanılması ve işaret dilinin medyada temsili üzerine uygulamalı bir çalışma, Postgraduate, Ö.ÖPENGİN(Student), 2018

## Jury Memberships

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- I. PhD Thesis Monitoring Committee Member, PhD Thesis Monitoring Committee Member, Erciyes Üniversitesi, January, 2020
- II. Post Graduate, Post Graduate, Erciyes Üniversitesi, December, 2019
- III. Doctoral Examination, Doctoral Examination, Erciyes Üniversitesi, December, 2019
- IV. Doctorate, Doctorate, Erciyes Üniversitesi, December, 2018

## Designed Lessons

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- I. Cıngı M., Qualitative Data Analysis in Communication Research, Doctorate, 2023 - 2024
- II. Cıngı M., Mixed Methods in Communication Research, Doctorate, 2021 - 2022
- III. Cıngı M., Digital Content Management, Undergraduate, 2021 - 2022
- IV. Cıngı M., Qualitative Research Methods, Postgraduate, 2021 - 2022
- V. Cıngı M., Overview of Communication Sector, Undergraduate, 2017 - 2018
- VI. Cıngı M., Social Media Practices, Undergraduate, 2017 - 2018
- VII. Cıngı M., Public Relations and Social Media, Undergraduate, 2013 - 2014

## Articles Published in Other Journals

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- I. **E-Ticarete Yeni Başlayan KOBİ'lerin Pazarlama İletişimi Çalışmaları: Nitel Bir İnceleme**  
Mirza E., Cıngı M.  
Erciyes Akademi Dergisi, vol.38, no.3, pp.676-704, 2024 (Peer-Reviewed Journal)
- II. **Can I become a social media specialist? A descriptive content analysis on the skills and qualifications necessary in job postings in Türkiye**  
Cıngı M.  
OPUS Toplum Araştırmaları Dergisi, vol.20, no.55, pp.592-611, 2023 (Peer-Reviewed Journal)
- III. **Medyada Yer Alan Kadına Yönelik Şiddet Ve Kadın Cinayeti Haberlerine Toplumun Tepkisi Üzerine Nitel Bir Araştırma**  
Cıngı Y., Cıngı M.  
ERCIYES UNIVERSITY JOURNAL OF SOCIAL SCIENCES INSTITUTE, vol.36, no.4, pp.1813-1840, 2022 (Peer-Reviewed Journal)
- IV. **Turning the Webcam On or Not: What Does a Webcam Mean for Undergraduate Students Taking**

### **Remote Sync Education Classes?**

Cıngı M., Mirza E., Samen K.

Uluslararası Medya ve İletişim Araştırmaları Hakemli Dergisi, vol.5, no.2, pp.206-235, 2022 (Peer-Reviewed Journal)

- V. **65 yaş ve üzeri bireylerin korona virüs sürecinde sosyal medya kullanım alışkanlıklarına yönelik nitel bir araştırma**  
Cıngı Y., Cıngı M.  
İstanbul Aydın Üniversitesi Sosyal Bilimler Dergisi, vol.14, no.4, pp.574-595, 2022 (Peer-Reviewed Journal)
- VI. **Bireysel ve Sosyal Yönleriyle Dijital Oyun Bağımlılığı**  
CINGI M.  
Sosyoloji Divanı, vol.9, no.17, pp.103-128, 2021 (Peer-Reviewed Journal)
- VII. **İslamofobinin Bir Aracı Olarak Oyunlar**  
CINGI M.  
İstanbul Müftülüğü Din ve Hayat Dergisi, vol.12, no.38, pp.146-150, 2019 (Non Peer-Reviewed Journal)
- VIII. **Views of Digital Game Lovers on Games with Islamophobic Content**  
Cıngı M.  
Medya ve Din Araştırmaları Dergisi (Online) , vol.1, no.1, pp.49-72, 2018 (Peer-Reviewed Journal)
- IX. **Nesnelerin İnterneti ve İşbirliği Çağı**  
Cıngı M.  
TRT Akademi, vol.1, no.2, pp.796-797, 2016 (Peer-Reviewed Journal)
- X. **The effect of the video contents in online marketing communication to the publicity of a product**  
Cıngı M.  
Humanities Sciences, vol.10, no.4, pp.145-163, 2015 (Peer-Reviewed Journal)
- XI. **The Impact Of Internet And Social Media On Kids And Parents Game Habits**  
Akdağ M., Cıngı M.  
Epiphany Journal of Transdisciplinary Studies, vol.7, no.1, pp.63-89, 2014 (Peer-Reviewed Journal)

### **Books & Book Chapters**

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- I. **Turizm Tanıtımında Sosyal Medya Planlaması - Erciyes Dağı'nın Tanıtımına Yönelik Bir Plan Önerisi**  
Cıngı M.  
Kimlik Yayınları, Kayseri, 2022
- II. **Halkla İlişkiler ve İletişim Çalışmalarında Sürdürülebilirlik**  
Koçer M. (Editor), Başarır M. (Editor), Cıngı M. (Editor)  
Nobel Yayınevi, Ankara, 2022
- III. **Sürdürülebilirlik Kapsamında Dijital Eşitsizliğin Halkla İlişkileri ve Halkla İlişkilerde Dijital Eşitsizliğin Etkileri**  
Cıngı M.  
in: Halkla İlişkiler ve İletişim Çalışmalarında Sürdürülebilirlik, Koçer Mustafa, Başarır Murat, Cıngı Mustafa, Editor, Nobel Yayınevi, Ankara, pp.55-94, 2022
- IV. **Aşırı İnternet Kullanımı**  
Cıngı M.  
in: Yeni Medya Çağında Popüler Dijital Sorunlar, Fikret Yazıcı, Hakan Aydın, Editor, Nobel Yayın Dağıtım, Ankara, pp.93-132, 2020
- V. **Dijitalleşmede Hukuksal ve Etik Düzenlemeler**  
Cıngı M.  
in: Dijital Kültür ve Sosyal Medya, Mustafa Akdağ, Editor, Erzurum Üniversitesi Açıköğretim Fakültesi, Erzurum, pp.276-295, 2020
- VI. **Dijital Mecra Reklamcılığı**

Cıngı M.

in: Dijital Kültür ve Sosyal Medya, Mustafa Akdağ, Editor, Erzurum Üniversitesi Açıköğretim Fakültesi, Erzurum, pp.233-254, 2020

**VII. Ticarete Dijitalleşme: E-ticaret**

Cıngı M.

in: Dijital Kültür ve Sosyal Medya, Mustafa Akdağ, Editor, Erzurum Üniversitesi Açıköğretim Fakültesi, Erzurum, pp.255-275, 2020

**VIII. Dijital Oyunseverlerin İslamofobi İçerikli Oyunlara Bakışı**

Cıngı M.

in: Medya ve İslamofobi, Hakan Aydın, Metin Eken, Mustafa Derviş Dereli, Editor, Nobel Yayın Dağıtım, Ankara, pp.213-239, 2019

**IX. Uluslararası Halkla İlişkiler ve Yeni İletişim Teknolojileri**

Cıngı M.

in: Uluslararası Halkla İlişkiler, Emel Tanyeri Mazıcı, Editor, Türkiye Alim Kitapları (Omniscryptum GmbH & Co. Kg), Saarbrücken, pp.255-286, 2016

**X. Halkla İlişkiler Kampanya Süreci: 4 Adım Yönetimi**

Cıngı M.

in: Halkla İlişkilere Giriş, Metin Işık, Editor, Eğitim Kitabevi, Konya, pp.92-117, 2012

**Refereed Congress / Symposium Publications in Proceedings**

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**I. Yapay Zekâ ve Reklamcılık: Reklam Profesyonelleri Perspektifinden Bir Fenomenolojik İnceleme**

Caferoğlu Z., Cıngı M.

3. Uluslararası Medya Çalışmaları Sempozyumu, Antalya, Turkey, 29 - 31 May 2024

**II. What are the key skills of social media experts? A content analysis on job postings of communication agencies in Türkiye**

Cıngı M.

#communication\_culture New Media - New Opportunities - New Perspectives, Torun, Poland, 15 - 16 May 2023, pp.385-386

**III. Web kamerayı açmak ya da açmamak: Uzaktan senkron eğitimde derse giren öğrenciler web kameraya nasıl bir anlam yüklüyorlar?**

Cıngı M., Mirza E., Samen K.

5th Cultural Informatics, Communication & Media Studies Conference (CICMS), Aydın, Turkey, 16 - 18 May 2022, pp.66

**IV. Orta Yaş ve Üzeri Bireylerin Sosyal Medya Kullanımına Yönelik Fenomenolojik Bir Araştırma**

Cıngı M., Suküt M., Yazılıtaş K.

3. Uluslararası Medya Çalışmaları Sempozyumu, Antalya, Turkey, 1 - 03 November 2018, pp.59

**V. Sosyal Medyada Benliğin Sunumu: Erciyes Üniversitesi Öğrencileri Kapsamında Bir Araştırma**

Cıngı M., Koçak Ö. F., Suküt M., Eriş S.

Uluslararası Dijital Çağda İletişim Sempozyumu, Mersin, Turkey, 18 - 19 October 2018, vol.1, pp.163-164

**VI. Sosyal Medya Kampanyası: Bir Model Önerisi**

Cıngı M.

3. Uluslararası Sosyal Bilimler Sempozyumu, Kahramanmaraş, Turkey, 26 - 28 October 2017, pp.418

**VII. An examination of skiing tourists' socio-demographic features and skiing-specific preferences in Erciyes Ski Centre**

YILMAZ E., ÖZEN G., CINGI M.

9th Conference of the International Society for the Social Sciences of Sport, Çorum, Turkey, 13 - 15 October 2017, pp.41

**VIII. The Effect of Social Media on the Selection of Ski Center by Ski Lovers: Erciyes Ski Center Example**

CINGI M., YILMAZ E., ÖZEN G.

9th Conference of the International Society for the Social Sciences of Sport, Çorum, Turkey, 13 - 15 October 2017, pp.43

**IX. OYUN ALIŞKANLIKLARI BAĞLAMINDA YENİ İLETİŞİM TEKNOLOJİLERİNDEN İNTERNET VE SOSYAL MEDYANIN EBEVEYNLERE VE "DİJİTAL NESİL" ÇOCUKLARA ETKİSİ**

AKDAĞ M., CINGI M.

Uluslararası Yeni Medya-Yeni Yaklaşımlar Konferansı, Çanakkale, Turkey, 8 - 09 May 2014, pp.472-488

**X. The Impact Of Internet And Social Media On Kids And Parents Game Habits**

AKDAĞ M., CINGI M.

International Conference on Education, Culture and Identity (ICECI), Saraybosna, Bosnia And Herzegovina, 6 - 08 July 2013, no.1

**XI. internet ve sosyal medyanın çocukların oyun alışkanlıklarına etkisi**

Akdağ M., Cingı M.

2 nd International Symposium "New Communication Technologies and Social Transformation, Bishkek, Kyrgyzstan, 1 - 04 July 2012, pp.681-700

## Supported Projects

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- I. Cingı M., Tekin Z., TÜBİTAK Project, Comprehension and Reactions of Middle-Aged and Older Individuals to Deepfake Images Prepared by Artificial Intelligence, 2023 - 2024
- II. Cingı M., Minsin E., TÜBİTAK Project, Reflections of disinformative content in social media on the behaviors of pregnant and new mothers within the scope of health literacy, 2023 - 2024
- III. Cingı M., Çağlıışlek Ö., Oflaz M., Oktar H. İ., TÜBİTAK Project, What Has Changed in Employment Expectations of Communication Agencies in the Post-Covid-19 Period? A Phenomenological Study to Improve Quality in Public Relations Education, 2023 - 2024
- IV. Cingı M., Tağman A., Güler B., TÜBİTAK Project, Have the conditions for being a communication professional in the health sector changed? A qualitative study on communication professionals in healthcare organizations in Kayseri, 2023 - 2024
- V. Cingı M., Green S., Pemperton A., TÜBİTAK - AB COST Project, Viktimoloji (Mağdur bilimi) Kültürleri: Avrupa çapında mağduriyet süreçlerini anlamak, 2019 - 2023
- VI. Cingı M., Şimşek N., Bektaş O., Sucan S., Nahya Z. N., Taşcı S., Governorship, Hands Reaching from Street to Medal with a Silky Touch Project, 2014 - 2023
- VII. Cingı M., Vural C., Akgül M., Demirezen Yılmaz D., TÜBİTAK Project, Green Tomorrows of Yeşilhisar, 2018 - 2018
- VIII. AKDAĞ M., CINGI M., Project Supported by Higher Education Institutions, Turizm Tanıtımında Sosyal Medya Planlamasına Yönelik Uygulamalı Bir Çalışma: Erciyes Dağı Örneği, 2013 - 2015
- IX. AKDAĞ M., CINGI M., Project Supported by Higher Education Institutions, Yeni İletişim Teknolojilerinden İnternet ve Sosyal Medyanın Ebeveynler ve "Dijital Nesil" Çocuklarının Oyun Alışkanlıklarına Etkisi, 2012 - 2014

## Memberships / Tasks in Scientific Organizations

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- I. ILAD - The Communication Research Association, Member, 2024 - Continues, Turkey
- II. Kayseri Governorship Provincial Coordination Board for Combating Addiction, Chairman of the Scientific Committee, 2022 - Continues, Turkey
- III. TUHİD - Public Relations Association of Turkey, Member, 2020 - Continues, Turkey
- IV. Kayseri Governorship Provincial Coordination Board for Combating Addiction, Member of Science Committee, 2019 - Continues, Turkey



## Scientific Refereeing

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- I. Yeni Medya, National Scientific Refreed Journal, October 2023
- II. İnönü Üniversitesi Uluslararası Sosyal Bilimler Dergisi, National Scientific Refreed Journal, October 2023
- III. Communicata, National Scientific Refreed Journal, September 2023
- IV. Sosyal Mucit Academic Review , National Scientific Refreed Journal, December 2022
- V. SÜLEYMAN DEMİREL ÜNİVERSİTESİ VİZYONER DERGİSİ, National Scientific Refreed Journal, August 2022
- VI. İletişim ve Diplomasi, National Scientific Refreed Journal, August 2022
- VII. TRT Akademi, National Scientific Refreed Journal, August 2022
- VIII. Abant İzzet Baysal Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, National Scientific Refreed Journal, December 2020
- IX. TÜRKİYE SOSYAL ARAŞTIRMALAR DERGİSİ, National Scientific Refreed Journal, November 2020
- X. TÜRK EĞİTİM BİLİMLERİ DERGİSİ, National Scientific Refreed Journal, November 2020
- XI. AKDENİZ ÜNİVERSİTESİ İLETİŞİM FAKÜLTESİ DERGİSİ, National Scientific Refreed Journal, September 2020
- XII. Simetrik İletişim Araştırmaları Dergisi, National Scientific Refreed Journal, July 2020
- XIII. OPUS Uluslararası Toplum Araştırmaları Dergisi, National Scientific Refreed Journal, May 2020
- XIV. Uluslararası Kültürel ve Sosyal Araştırmalar Dergisi, National Scientific Refreed Journal, May 2019
- XV. Medya ve Din Araştırmaları Dergisi , National Scientific Refreed Journal, October 2018
- XVI. Gümüşhane Üniversitesi İletişim Fakültesi Elektronik Dergisi , National Scientific Refreed Journal, November 2017
- XVII. Erciyes İletişim Dergisi , National Scientific Refreed Journal, September 2017
- XVIII. Tourism Management, Journal Indexed in SSCI, July 2017

## Tasks In Event Organizations

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- I. Cıngı M., 5th International Media Studies Symposium, Scientific Congress, Antalya, Turkey, Mayıs 2024
- II. Cıngı M., ORAKAF - Central Anatolia Career Fair, Social Activities, Kayseri, Turkey, Aralık 2023

## Mobility Activity

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- I. Erasmus Programme, Lecturing, Torun University of Social and Media Culture, Poland, 2018 - 2018

## Metrics

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Publication: 32  
H-Index (WoS): 1

## Congress and Symposium Activities

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- I. 1st International Media, Digital Culture and Religion Congress, Moderator, Kayseri, Turkey, 2024

## Invited Talks

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- I. Sosyal medyada algı ve yapay zekâ, Seminar, İlim Yayma Cemiyeti Kayseri, Turkey, May 2024
- II. Behavioral Addiction and Technology Addiction, Conference, Abdullah Gül Üniversitesi, Turkey, May 2022



- III. What Do We Overlook in Addiction?, Workshop, Republic of Turkey Ministry of Health Kayseri Provincial Health Directorate, Turkey, April 2022
- IV. Combating Technology Addiction, Workshop, İlim Yayma Cemiyeti Kayseri, Turkey, February 2022
- V. Conscious Use of Social Media, Seminar, İlim Yayma Cemiyeti Kayseri, Turkey, January 2022
- VI. Public Relations and Communication Education in Traffic Controls, Conference, Kayseri Provincial Directorate of Security, Turkey, November 2020
- VII. How to use social media, Conference, Turkey Republic Ministry of National Education, General Directorate of Lifelong Learning, Turkey, November 2019
- VIII. Use of Internet and Social Media, Conference, Erciyes Üniversitesi, Turkey, October 2019
- IX. Social Media Addiction and Solution Suggestions, Seminar, Kayseri Governorship Provincial Coordination Board for Combating Addiction, Turkey, August 2019
- X. Social Perception of Imam Hatip Schools, Perception Management, Corporate Image Management, Conference, Turkey Republic Melikgazi District Governorship Directorate of National Education, Turkey, April 2019
- XI. Media and Internet Addiction, Conference, Erciyes College, Turkey, December 2018
- XII. Social Media and Internet Use, Conference, Erciyes Üniversitesi, Turkey, September 2017
- XIII. Communication and The Social Media, Seminar, Turkey Republic Yeşilhisar District Governorship National Education Directorate, Turkey, June 2017
- XIV. Humanitarian Relief and Communication, Conference, Turkish Red Crescent Youth Services Directorate, Turkey, March 2017
- XV. Social Media and The Media Plan, Conference, Turkey Youth Foundation Kayseri, Turkey, March 2017

## Coaching Duties

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## Refereeing Duties

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## Non Academic Experience

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- I. MOTİVA END. DIŞ TİCARET
- II. ADMİNAL MAĞZ. VE END. SİST. A.Ş.