

## Res. Asst. PhD BURAK ÜNLÜ

### Personal Information

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### International Researcher IDs

ScholarID: 6UWpbWMAAAAJ

ORCID: 0000-0002-1163-3749

Publons / Web Of Science ResearcherID: A-1373-2018

Yoksis Researcher ID: 24711

### Education Information

Doctorate, Erciyes University, Sosyal Bilimler Enstitüsü, İletişim Bilimleri, Turkey 2015 - 2022

Postgraduate, Marmara University, Sosyal Bilimler Enstitüsü, Radyo Televizyon, Turkey 2010 - 2015

Undergraduate, Marmara University, İletişim Fakültesi, Radyo, Televizyon Ve Sinema, Turkey 2005 - 2010

### Foreign Languages

English, C1 Advanced

### Certificates, Courses and Trainings

Data Analysis, Big Data, Artificial Intelligence, and Ethics (Coursera), University of California, Davis, 2024

Data Analysis, Computational Social Science Methods (Coursera), University of California, Davis, 2024

Data Analysis, Social Media Data Analytics (Coursera), University of Washington, 2024

Data Analysis, Fitting Statistical Models to Data with Python (Coursera), University of Michigan, 2023

Data Analysis, Inferential Statistical Analysis with Python (Coursera), University of Michigan, 2023

Data Analysis, Understanding and Visualizing Data with Python (Coursera), University of Michigan, 2023

IT, Using Databases with Python (Coursera), University of Michigan, 2023

IT, Using Python to Access Web Data (Coursera), University of Michigan, 2023

IT, Python Data Structures (Coursera), University of Michigan, 2023

IT, Programming for Everybody (Getting Started with Python) (Coursera), University of Michigan, 2023

### Dissertations

Doctorate, Dijital okuryazarlık ve mahremiyet bağlamında kırsal bölgelerde internet tabanlı hizmetlerin kullanımı:

Kayseri örneği, Erciyes University, Sosyal Bilimler Enstitüsü, 2022

Postgraduate, TRT'nin Televizyon Yayınlarının Kamu Yayıncılığı Açısından Değerlendirilmesi, Marmara University, Radyo Televizyon, 2015

## Research Areas

Social Sciences and Humanities, Mass Communications and Mass Media, Communication Sciences, Radio, Cinema and Television, Media 6 Communication Systems

## Academic Titles / Tasks

Research Assistant, Erciyes University, İletişim Fakültesi, Radyo, Televizyon ve Sinema, 2013 - Continues

## Academic and Administrative Experience

Erciyes University, 2018 - Continues

## Articles Published in Other Journals

- I. **Dijital Okuryazarlık ve Mahremiyet Çerçevesinde İnternet Tabanlı Hizmetlerin Kullanımı: Kayseri Kırsalında Bir Araştırma**  
Ünlü B., İlhan V.  
İletişim Kuram ve Araştırma Dergisi, no.65, pp.71-97, 2023 (Peer-Reviewed Journal)
- II. **TÜRKİYE'DE TELEVİZYON YAYINLARININ TÜRLERE GÖRE İZLENME ORANLARI: 1995-2010 YILLARI ARASI YAYINLANAN PROGRAM TÜRLERİNİN REYTING ANALİZİ**  
İlhan V., Ünlü B.  
Journal of International Social Research, vol.12, no.62, pp.1363-1377, 2019 (Peer-Reviewed Journal)

## Books & Book Chapters

- I. **Transformation of Television Broadcasting in Turkey: Analysis on Broadcasts Between 1995- 2015 According to Programme Types**  
İlhan V., Ünlü B.  
in: Communication and Digital Media, Hasan Arslan, Mehmet Ali İçbay, Madalina Tomescu, Editor, Bialystok: E-Bwn, Bialystok, pp.115-124, 2017

## Refereed Congress / Symposium Publications in Proceedings

- I. **Dijital Okuryazarlık ve Mahremiyet: Kayseri Kırsalında Bir Araştırma**  
Ünlü B., İlhan V.  
5th Cultural Informatics, Communication&Media Studies Conference, Kayseri, Turkey, 16 - 18 May 2022, pp.42
- II. **Ratings of Television Broadcasts in Turkey Based On Their Programme Types: Rating Analysis of the Programme Types Broadcasted Between 1995-2010**  
İLHAN V., ÜNLÜ B.  
6th Annual Conference on Humanities and Social Sciences, Barselona, Spain, 26 - 29 January 2017, pp.45
- III. **Transformation of Television Broadcasting in Turkey Analysis on Broadcasts Between 1995 2015 According to Programme Types**  
İLHAN V., ÜNLÜ B.  
X. European Conference on Social and Behavioral Sciences, Saraybosna, Bosnia And Herzegovina, 19 - 22 May 2016
- IV. **Sosyal Medya Çerçevesinde Türkiye'de İnternet ve İletişim Özgürlüğü**  
KARABIYIK A. Ç., ÜNLÜ B.  
Uluslararası Yeni Medya - Yeni Yaklaşımlar Konferansı, Çanakkale, Turkey, 8 - 09 May 2014, pp.620-632

## Supported Projects

Eken M., ÜNLÜ B., Erasmus Project, Digital Health Guidance Academy for Young Leaders, 2024 - 2027

Kanbur Y., Aydın H., Bağcı C., Ünlü B., Erasmus Project, Dijital Göçmenler için Dijital Yeterlilikleri Artırma: Dijital Bölünme ve Dijital Sosyal Eşitsizlikle Mücadele , 2020 - 2022

İLHAN V., ÜNLÜ B., Project Supported by Higher Education Institutions, Türkiye'de Televizyon Yayıncılığının Dönüşümü: 1995-2015 Yılları Arası Yayınların Program Türlerine Göre Analizi, 2016 - 2017

## Activities in Scientific Journals

JOURNAL OF ERCIYES COMMUNICATION, Assistant Editor/Section Editor, 2023 - Continues

JOURNAL OF ERCIYES COMMUNICATION, Article Editor, 2022 - Continues

JOURNAL OF ERCIYES COMMUNICATION, Technical Redactor, 2018 - 2023

JOURNAL OF ERCIYES COMMUNICATION, Assistant Editor/Section Editor, 2020 - 2022

## Metrics

Publication: 7