

Res. Asst. PhD BURAK ÜNLÜ

Personal Information

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International Researcher IDs

ScholarID: 6UWpbWMAAAAJ

ORCID: 0000-0002-1163-3749

Publons / Web Of Science ResearcherID: A-1373-2018

Yoksis Researcher ID: 24711

Education Information

Doctorate, Erciyes University, Sosyal Bilimler Enstitüsü, İletişim Bilimleri, Turkey 2015 - 2022

Postgraduate, Marmara University, Sosyal Bilimler Enstitüsü, Radyo Televizyon, Turkey 2010 - 2015

Undergraduate, Marmara University, İletişim Fakültesi, Radyo, Televizyon Ve Sinema, Turkey 2005 - 2010

Foreign Languages

English, C1 Advanced

Certificates, Courses and Trainings

Data Analysis, Computational Social Science Capstone Project (Coursera), University of California, Davis, 2024

Data Analysis, Computer Simulations (Coursera), University of California, Davis, 2024

Data Analysis, Social Network Analysis (Coursera), University of California, Davis, 2024

Data Analysis, Big Data, Artificial Intelligence, and Ethics (Coursera), University of California, Davis, 2024

Data Analysis, Computational Social Science Methods (Coursera), University of California, Davis, 2024

Data Analysis, Social Media Data Analytics (Coursera), University of Washington, 2024

Data Analysis, Fitting Statistical Models to Data with Python (Coursera), University of Michigan, 2023

Data Analysis, Inferential Statistical Analysis with Python (Coursera), University of Michigan, 2023

Data Analysis, Understanding and Visualizing Data with Python (Coursera), University of Michigan, 2023

IT, Using Databases with Python (Coursera), University of Michigan, 2023

IT, Using Python to Access Web Data (Coursera), University of Michigan, 2023

IT, Python Data Structures (Coursera), University of Michigan, 2023

IT, Programming for Everybody (Getting Started with Python) (Coursera), University of Michigan, 2023

Dissertations

Doctorate, Dijital okuryazarlık ve mahremiyet bağlamında kırsal bölgelerde internet tabanlı hizmetlerin kullanımı:

Kayseri örneği, Erciyes University, Sosyal Bilimler Enstitüsü, 2022

Postgraduate, TRT'nin Televizyon Yayınlarının Kamu Yayıncılığı Açısından Değerlendirilmesi, Marmara University, Radyo

Televizyon, 2015

Research Areas

Social Sciences and Humanities, Mass Communications and Mass Media, Communication Sciences, Radio, Cinema and Television, Media 6 Communication Systems

Academic Titles / Tasks

Research Assistant, Erciyes University, İletişim Fakültesi, Radyo, Televizyon ve Sinema, 2013 - Continues

Academic and Administrative Experience

Erciyes University, 2018 - Continues

Courses

Dijital İçerik Üretimi, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023

Dijital Okuryazarlık, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023

Graphic Design, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021

İletişim ve Sunum Teknikleri, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023

Temel Bilgisayar Kullanımı, Undergraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022

Sayfa Tasarımı, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018

Dijital İçerik Üretimi, Undergraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022

Grafik Tasarım Çalışmaları, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022

Web Design, Undergraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021

İletişim ve Sunum Teknikleri, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023

Page Design, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018

Grafik Tasarım, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021

Grafik Tasarım Çalışmaları, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022

Digital Literacy, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023

Articles Published in Other Journals

- I. **Dijital Okuryazarlık ve Mahremiyet Çerçevesinde İnternet Tabanlı Hizmetlerin Kullanımı: Kayseri Kırsalında Bir Araştırma**
Ünlü B., İlhan V.
İletişim Kuram ve Araştırma Dergisi, no.65, pp.71-97, 2023 (Peer-Reviewed Journal)
- II. **TÜRKİYE'DE TELEVİZYON YAYINLARININ TÜRLERE GÖRE İZLENME ORANLARI: 1995-2010 YILLARI ARASI YAYINLANAN PROGRAM TÜRLERİNİN REYTING ANALİZİ**
İlhan V., Ünlü B.
Journal of International Social Research, vol.12, no.62, pp.1363-1377, 2019 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Dijital Ayak İzlerinin Kalıcılığı: Ölümden Sonra Dijital Gizliliğin ve Dijital Varlıkların Yönetimi**
Ünlü B.
in: Dijitalleşmenin İnsani Boyutu, Şahin Bayzan,Abdulkerim Gün,Halil İbrahim Bülbül, Editor, Nobel Yayınevi, Ankara, pp.147-190, 2024
- II. **Transformation of Television Broadcasting in Turkey: Analysis on Broadcasts Between 1995- 2015 According to Programme Types**
İlhan V., Ünlü B.
in: Communication and Digital Media, Hasan Arslan,Mehmet Ali İçbay,Madalina Tomescu, Editor, Bialystok: E-Bwn, Bialystok, pp.115-124, 2017

Refereed Congress / Symposium Publications in Proceedings

- I. **Dijital Okuryazarlık ve Mahremiyet: Kayseri Kırsalında Bir Araştırma**
Ünlü B., İlhan V.
5th Cultural Informatics, Communication&Media Studies Conference, Kayseri, Turkey, 16 - 18 May 2022, pp.42
- II. **Ratings of Television Broadcasts in Turkey Based On Their Programme Types: Rating Analysis of the Programme Types Broadcasted Between 1995-2010**
İLHAN V., ÜNLÜ B.
6th Annual Conference on Humanities and Social Sciences, Barselona, Spain, 26 - 29 January 2017, pp.45
- III. **Transformation of Television Broadcasting in Turkey Analysis on Broadcasts Between 1995 2015 According to Programme Types**
İLHAN V., ÜNLÜ B.
X. European Conference on Social and Behavioral Sciences, Saraybosna, Bosnia And Herzegovina, 19 - 22 May 2016
- IV. **Sosyal Medya Çerçevesinde Türkiye'de İnternet ve İletişim Özgürlüğü**
KARABIYIK A. Ç., ÜNLÜ B.
Uluslararası Yeni Medya - Yeni Yaklaşımlar Konferansı, Çanakkale, Turkey, 8 - 09 May 2014, pp.620-632

Supported Projects

- Eken M., ÜNLÜ B., KANBUR Y., Erasmus Project, Digital Health Guidance Academy for Young Leaders, 2024 - 2027
- Ünlü B., Çelik M., Karabiyik A. Ç., Project Supported by Higher Education Institutions, AI-Supported Research of Most Viewed Content on New Media Platforms, 2024 - 2026
- Kanbur Y., Aydın H., Bağcı C., Ünlü B., Erasmus Project, Dijital Göçmenler için Dijital Yeterlilikleri Artırma: Dijital Bölünme ve Dijital Sosyal Eşitsizlikle Mücadele , 2020 - 2022
- İLHAN V., ÜNLÜ B., Project Supported by Higher Education Institutions, Türkiye'de Televizyon Yayıncılığının Dönüşümü: 1995-2015 Yılları Arası Yayınların Program Türlerine Göre Analizi, 2016 - 2017

Activities in Scientific Journals

- JOURNAL OF ERCIYES COMMUNICATION, Assistant Editor/Section Editor, 2023 - Continues
- JOURNAL OF ERCIYES COMMUNICATION, Article Editor, 2022 - Continues
- JOURNAL OF ERCIYES COMMUNICATION, Technical Redactor, 2018 - 2023
- JOURNAL OF ERCIYES COMMUNICATION, Assistant Editor/Section Editor, 2020 - 2022

Scientific Research / Working Group Memberships

Dijital İletişim Araştırmaları, Erciyes University, Turkey, <https://avesis.erciyes.edu.tr/arastirma-grubu/erudcr>, 2024 - Continues

Metrics

Publication: 8